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62.41
South Michigan Nursery

George Stromer

NEW BUFFALO - MICHIGAN

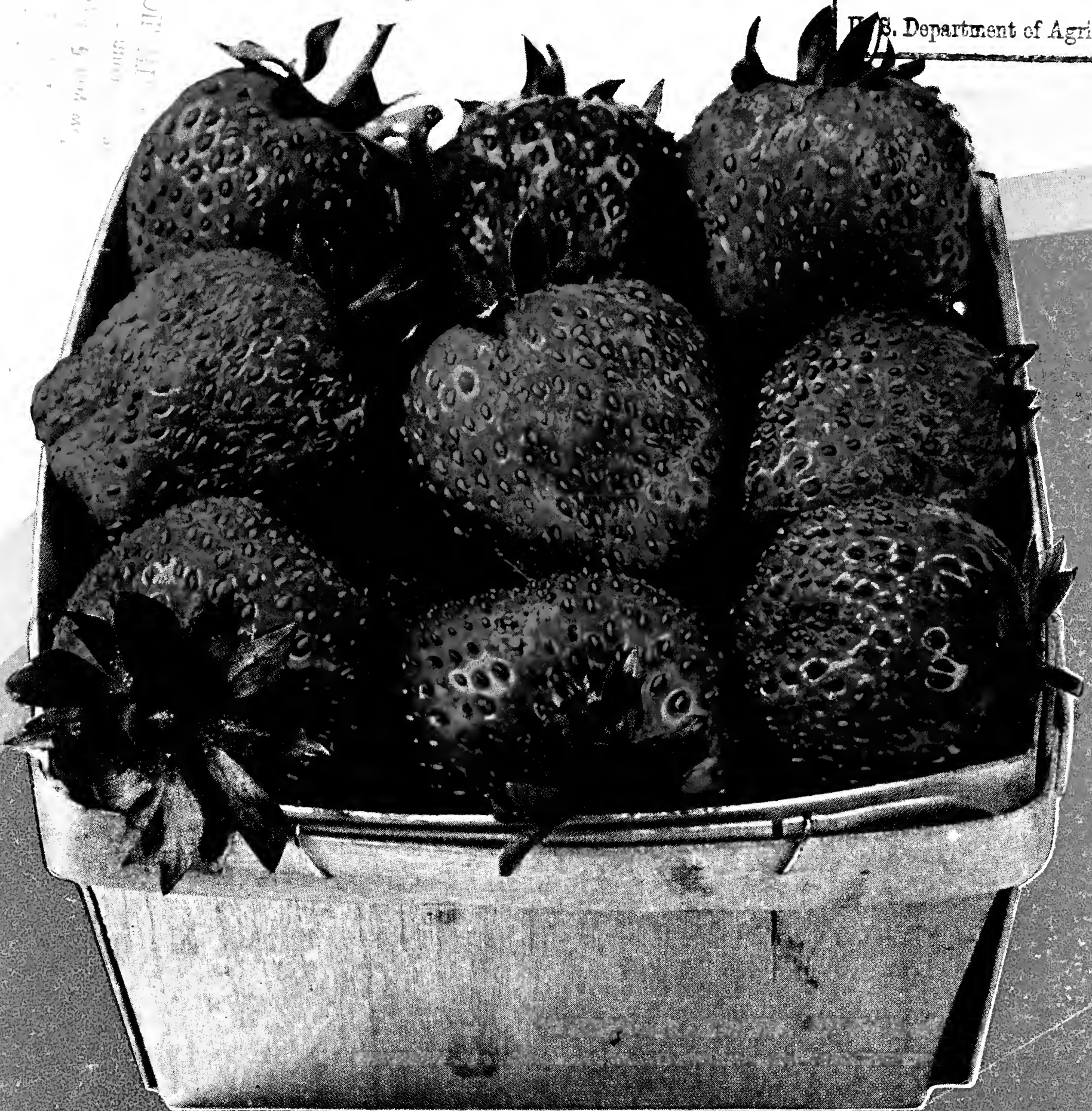
Spring 1933

LIBRARY

RECEIVED

★ JAN 30 1933 ★

U.S. Department of Agriculture.



Mastodon ••

Everbearing. Strawberry. 18 berries known to fill a quart box. Bears full crop first year set and 3 crops in 18 months. Prices reduced. See page 3 for 10% discount in free plants.

Why pay more?

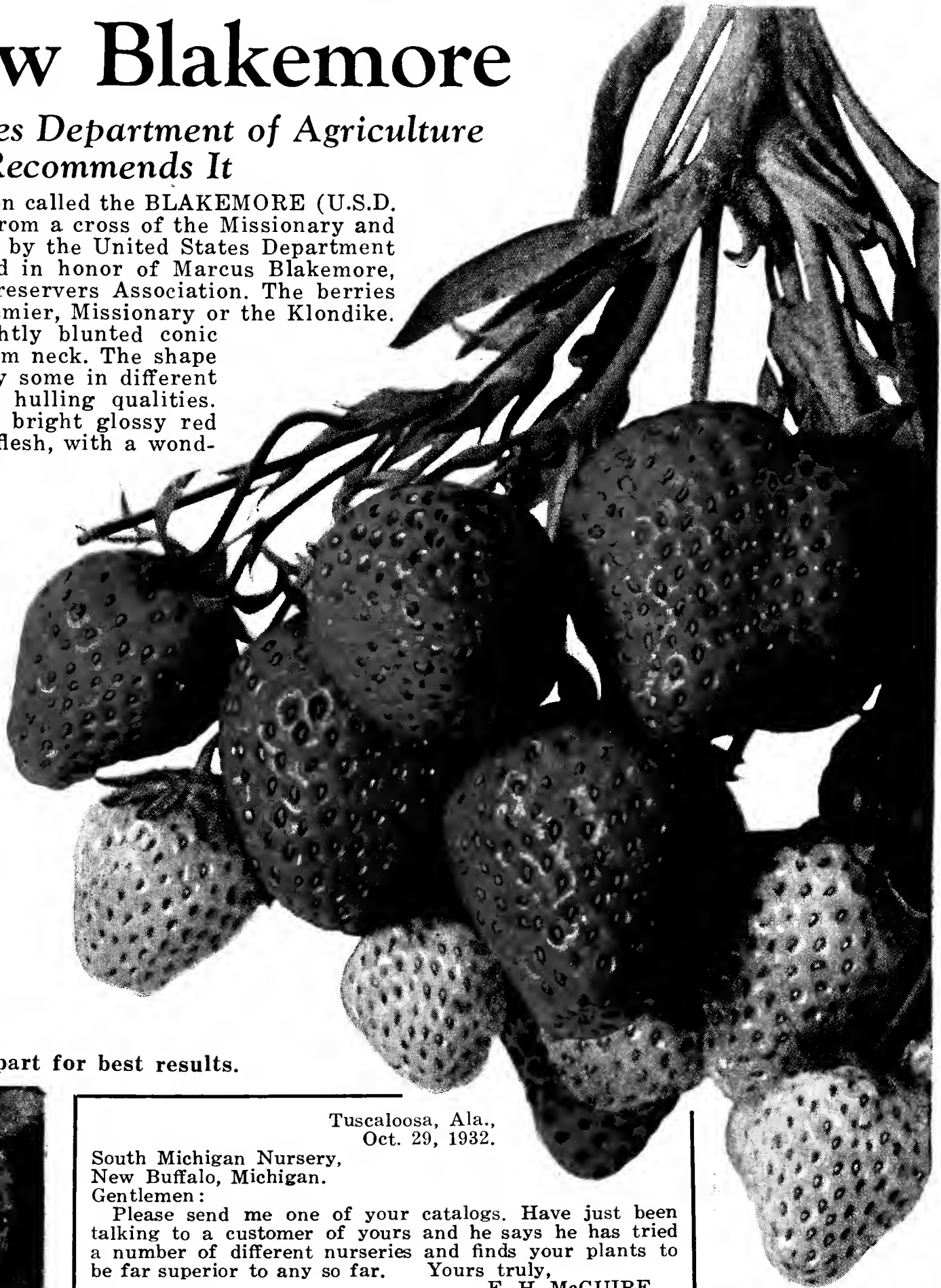
The New Blakemore

*The United States Department of Agriculture
Recommends It*

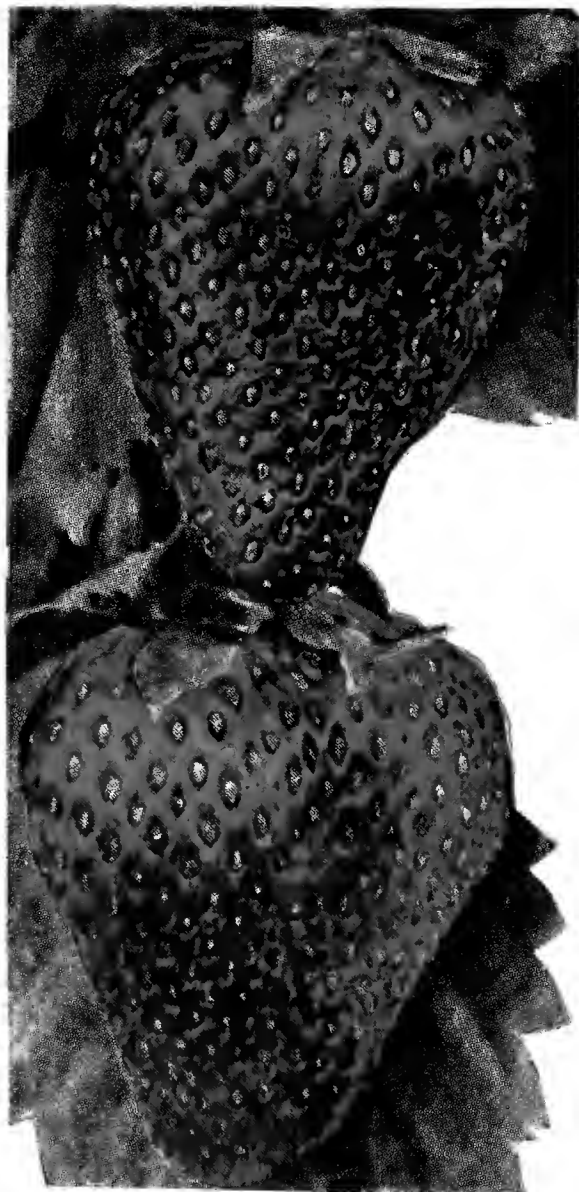
This wonderful new creation called the BLAKEMORE (U.S.D. A. No. 659), was originated from a cross of the Missionary and the Premier in the year 1923 by the United States Department of Agriculture. It was named in honor of Marcus Blakemore, President of the National Preservers Association. The berries are much firmer than the Premier, Missionary or the Klondike. The BLAKEMORE are slightly blunted conic with broad shoulders and slim neck. The shape of the Blakemore might vary some in different localities. Easy picking and hulling qualities. The berries are a beautiful bright glossy red color, with tough skin, firm flesh, with a wonderful mild flavor. Plants make runners freely, and you are sure of getting a good fruiting row. They should be set about 24 in. apart. If set closer than that they will get too thick. It has been tried out and found to be one week earlier than Premier. It is a wonderful market berry. Why wouldn't it be? Think of it—one week earlier than Premier. The U. S. Department of Agriculture recommends it, and you should try it out in your state. There is a fortune to be made for those that buy Blakemore now. Uncle Sam would not recommend it if it was not good.

Prices: 25 for 25c; 50 for 45c; 100 for 75c; 200 for \$1.25; 250 for \$1.45; 300 for \$1.65; 400 for \$1.85; 500 for \$2.00; 1000 for \$4.00; 5000 for \$19.00; 10,000 for \$35.00.

Set Blakemore 24 inches apart for best results.



Blakemore.



Bellmar.

Tuscaloosa, Ala.,
Oct. 29, 1932.

South Michigan Nursery,
New Buffalo, Michigan.
Gentlemen:

Please send me one of your catalogs. Have just been talking to a customer of yours and he says he has tried a number of different nurseries and finds your plants to be far superior to any so far.

Yours truly,

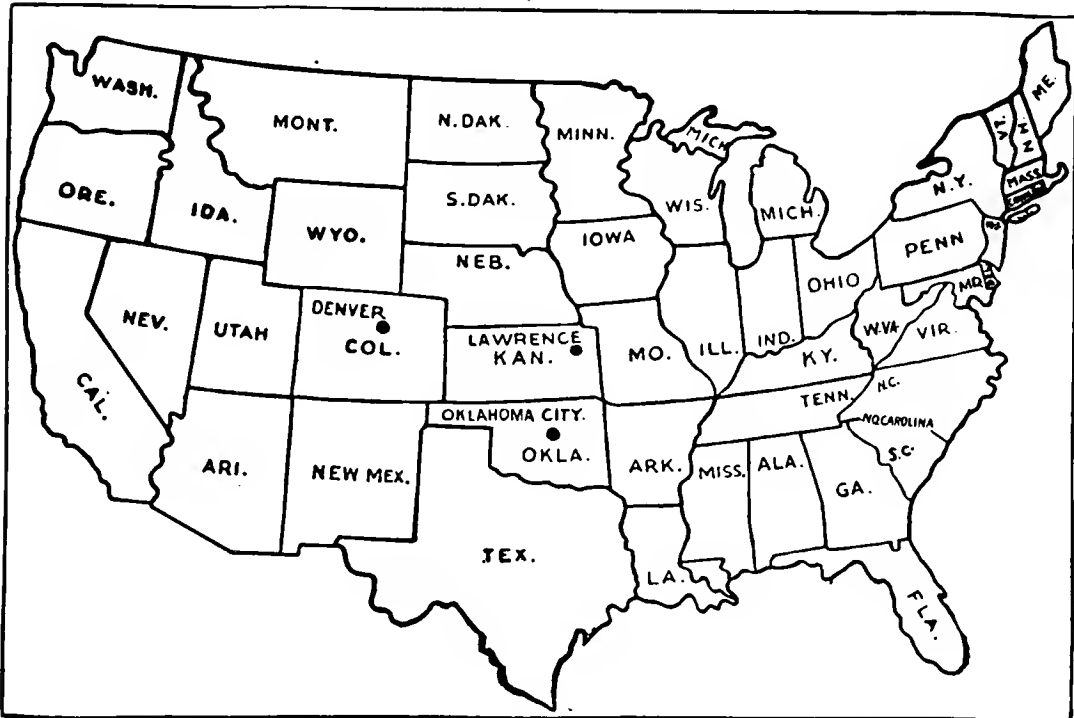
E. H. McGUIRE.
509 13th Ave.

Bellmar

This variety, like Blakemore, is a scientific cross between the Premier and Missionary, made in 1922, by the United States Department of Agriculture. This variety has not been tried out in all parts of the United States yet, but in the places that it has been tried, it has proven to be a wonderful berry. A circular from the U. S. Department of Agriculture has this to say: "Because of superior characteristics, BELLMAR is recommended for trial in Maryland, Delaware and New Jersey." Since then it has been tried in more states and is well liked. Bellmar is a good plant maker. Will not make as good row as Blakemore. Is a heavy producer, but not as heavy as Premier. Berries rank high in dessert quality, less acid than Blakemore. It is not as good a canning variety as Blakemore. Bellmar is very firm, and is a good shipping variety. Berries are a beautiful bright red when not left on the vines too long. They will turn dark red, but will not easily decay. Like Blakemore, the hull parts very easily from the berry, making it easy to prepare for table. Bellmar berries are fully as large as Blakemore, and hold their size well through the picking season. We advise you to try just a few this year in your locality and see how they do for you. Order 50 to 100 plants at the prices we have, which is not high for a new variety. Remember the United States Department of Agriculture originated and introduced both Bellmar and Blakemore. Blakemore is a howling success.

Prices: 25 for 70c; 50 for \$1.00; 100 for \$1.50; 200 for \$2.25; 250 for \$2.60; 300 for \$3.05; 400 for \$3.95; 500 for \$4.70; 1000 for \$8.95.

OUR 1933 CATALOG COMES TO YOU WITH OUR GREETINGS. In spite of the fact that 1932 was in the middle of the "HARD TIMES" we enjoyed one of the biggest years that we have had since we have been in the business. How did we do it? We sold high grade Northern Grown Nursery Stock for cash. Our prices were very low, compared with others, and still no matter what you paid for plants last year you received no finer plants than ours. This year we again have an enormous stand of plants of all kinds. We have a longer and more complete list of all the "worth while" kinds. Have nearly four million strawberry plants to offer you at lower prices than ever. We are not going to waste several pages telling you that our plants are the only plants for you to buy, and that if you buy plants from someone else you will be sure to fail and be disappointed with them. There are many good nurseries in this country. Some will warn you to look out for CHEAP PLANTS. They will say that they will be expensive in the long run. We have this to say to that. OUR PLANTS ARE GOOD PLANTS AT A LOW PRICE. NOT "CHEAP PLANTS." Why pay more? We guarantee satisfaction. Read the testimonial letters all through our catalog. Note we have left full name and address. These are not imaginary letters. We have the originals here on file in our office. If you write to these persons, please enclose postage. Send us a trial order. You will be convinced.



We can reach the Pacific Coast in 5 days and the Atlantic Coast in 3 days. Direct through trains carry express and parcel post out of New Buffalo. We have thousands of customers in all states in the Union. We guarantee plants to arrive in good growing condition.

We Insure Goods Sent C. O. D. for Postage

There is no possible way to ascertain the exact amount of postage an order will take until it is packed and weighed. This is why we like to send packages C. O. D. for the postage. The customer pays the exact amount. One should not regret the small extra cost of the C.O.D. charge, as it insures the package against loss, since the postage cannot be collected unless the package is delivered. We agree to replace any order, lost or stolen, absolutely free, if goods are ordered C. O. D. for the postage.

Don't be misled by offers of free transportation of goods. When postage or express charges are paid, goods are either priced higher or the quality of the goods is sacrificed. In any event, the purchaser has to settle for what he gets. So do not send money for postage.

10% DISCOUNT for early orders. All orders received in January, cash in full, we will allow 10% discount; 8% up to February 15th; and 5% the balance of the year.

INFORMATION ABOUT ORDERING

We are located in the GREAT FRUIT BELT in Berrien County, Michigan, one and one-half miles from Lake Michigan, and three miles from the Indiana state line. M. C. R. R. & P. M. R. R. service.

REFERENCE. E. K. Warren Co., Three Oaks, Michigan; American Railway Express agent, or Postmaster.

REMITTANCE. Our terms are cash with order. Or, we will book early orders, if one-third of amount is sent with orders, and balance payable April 1st or before plants are shipped. Remit by Draft, Post Office Money Order, Express Money Order, Registered Letter, or your personal check. Stamps may be sent for small orders. Never send coin by mail. For the very best service, send money orders.

HOW TO ORDER. Use the order sheet or ordinary paper. Write plainly the amount of each variety wanted, name of each variety and price. (Write name and address plainly).

MENTION HOW YOU WANT GOODS SENT. Express or Parcel Post. We do not advise shipping live plants by freight. If you live over 500 miles away, express will be cheaper, except on very small orders.

PARCEL POST SHIPMENTS WILL BE MADE C. O. D. FOR POSTAGE. That is, you may order your plants to be shipped by parcel post, and pay your postman the postage upon arrival of plants. In that way your plants are automatically insured, so do not send money extra for postage. Will quote prepaid prices on request.

Our Guaranty We guarantee every plant sold by us to be first class in every respect, free from any injurious diseases or insect, and true to name, and hold ourselves ready, upon proper proof, to refund or replace any that prove otherwise. It is mutually agreed between ourselves and the customers that we shall not be liable for a greater sum than the amount paid us for the plants. Not responsible for crop damaged by weather, fire or floods. We reserve the right to return money in case of shortage.

OUR PRICES are F. O. B. New Buffalo, Michigan, unless otherwise specified.

SHIPPING SEASON begins about March 1st and continues to about June 1st, depending upon the weather conditions. We use our own judgment. Always mention date you want your plants shipped, and we will get them out for you as near as possible to that date. Prompt shipment is our motto.

C. O. D. SHIPMENTS. As a rule we do not make C. O. D. shipments unless one-third has been sent with order.

CERTIFICATE OF INSPECTION with every shipment.

SPECIAL PRICES. If you are going to plant a large number of plants, trees or shrubs, send us a list of the stock you want for quantity prices.

10% FREE PLANT OFFER 10%

EXAMPLE: Your order amounts to \$12.60—10% of \$12.60 is \$1.26. Select \$1.26 worth of anything in this catalog FREE OF CHARGE. This offer lasts till March 20th. If you do not receive our catalog till after March 20th, we will allow you two weeks time to order and get the 10% in FREE PLANTS.

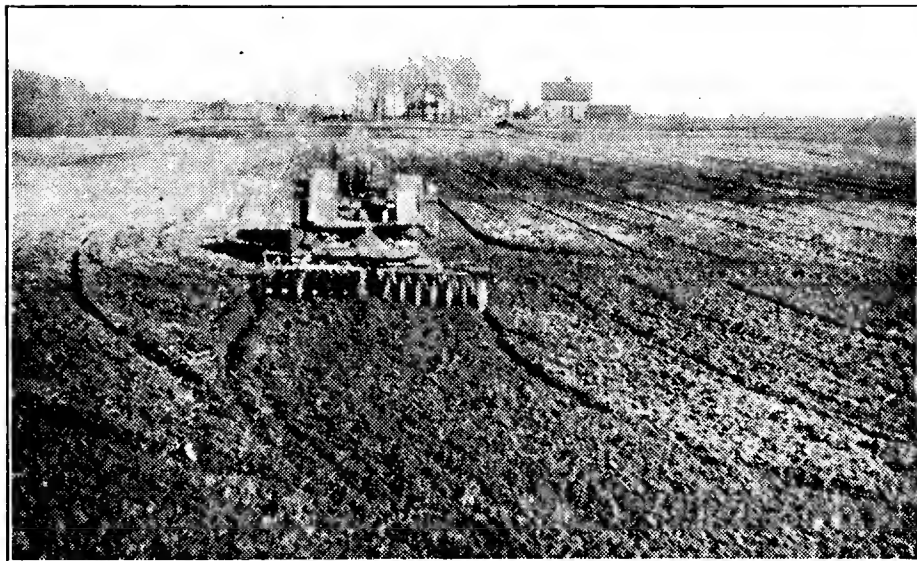
DO NOT OVERLOOK THE ADDITIONAL CASH DISCOUNTS ABOVE. (ORDER EARLY).

PLANTS REQUIRED TO SET AN ACRE			Plants
Strawberries (commercial use)	3 ft. 8 in. x 1½ ft.		7,920
Strawberries (garden use)	2½ ft. x 1½ ft.		11,600
Strawberries, Everbearing	2½ ft. x 1½ ft.		11,600
Black Raspberries	7 ft. x 3½ ft.		1,777
Red Raspberries	6 ft. x 3 ft.		2,420
Blackberries	7 ft. x 3½ ft.		1,777
Dewberries	6 ft. x 3 ft.		2,400
Currants and Gooseberries	5 ft. x 4 ft.		2,200
Grapes	8 ft. x 10 ft.		540
Grapes	8 ft. x 12 ft.		440

PLEASE SHOW THIS CATALOG TO A FRIEND OR NEIGHBOR



Fertilizing nursery stock with a side dressing cultivator. This puts pep into our plants.



Soil is worked two years in advance for our nursery stock, that's how we get such fine roots.

Strawberries

PLANTING DISTANCE. For commercial planting, plant rows 3 feet 8 inches apart, the same as for corn—and putting the plants 14 to 18 inches apart in the row, about 8000 plants per acre. By training plants to a matted row, you get a good picking width.

In the home fruit garden the rows may be set only three feet or even as close as 2 feet with plants spaced about the same as above.

SETTING PLANTS. Make holes with a spade by putting in ground six to eight inches, and pull toward you; then take out. If ground is in good condition and soil is damp, this should leave a "V" shaped opening. Hold plants in this hole with hand and close hole with one foot, pressing firmly (with feet) on both sides of plant. If one is setting plants alone a row of holes may be made, then take plants and set that row. If two are working together one can make holes and the other set the plants. Great care should be taken to set the plants at the right depth. Plants should set the same depth as they were before being dug, with the crown of plant even with surface of ground. This is important, as the plants set too deep will be washed over with mud and those set too shallow will dry out.

Dip roots in water just before setting if ground or plants are dry. Garden plants may be trained to the hill system with plants set about 12 inches apart in the row. All runners are cut off so that the original plant forms the entire hill. This system will produce fewer berries of larger size.

Cultivation and Care the First Season

Cultivation should be continuous throughout the growing season and early fall, keeping the soil finely broken up to prevent loss of moisture, and at the same time bring it up to the surface within reach of the plant roots. As plants grow, give shallow cultivation so as not to disturb root growth.

Keep all blossoms picked off all everbearing varieties set this year, till July 1st.

There is Always a Good Market for Strawberries

Plow up an acre of good ground, and send for a few thousand Strawberry plants. Care for them, and take as much interest in them as you do your corn crop and you will be paid ten times as well. If you cannot get pickers, run an ad in your local paper, and you will have no trouble getting them picked for so much, and they are to bring their own containers. If you want to commence to make money within 90 days after you set the plants, buy Mastodon. They will bear three crops in 18 months. If you want the spring-bearing kind, we recommend Premier for the best early; Dunlap, Gibson, Big Joe, Aroma and Cooper for midseason; and Chesapeake is an excellent late variety. Strawberries almost always bring from \$2.50 to \$4.00 per 16-quart case. Almost as much as 100 pounds of pork or 10 bushels of wheat. Think it over. We know you will not be sorry.

Last year we returned thousands of dollars. The demand was so great for all small fruit plants. Folks are working in the garden again and cutting down on their grocery bill. A little money spent now for plants will repay you many times in the nice fresh fruit you will pick later in the summer. Order now to be sure to get what you want.



We List Only Perfect Flowering Varieties

That is, you can plant all of our Strawberries alone, and they will bear.

Fitting the Soil

HOW TO FIT THE SOIL FOR ALL NURSERY STOCK

Soil for setting fruit plants should be plowed deeply and harrowed until it is loose and level. We like fall plowing as it allows the soil to settle and vegetable matter to decay. Spring plowing is all right, but fall plowing is better where possible. Begin plowing as late in the fall as possible before the ground freezes. This late plowing is beneficial because the soil lays loose and open, frost acts upon it more readily, and leaves it in condition to absorb more moisture in the spring to furnish a supply during the summer. The frost can then kill a great many insects that live over winter in the soil—white grubs in sod land, for example. As early in the spring as the soil will work up mellow, the land should be thoroughly harrowed, followed immediately with a heavy roller or plank drag. The soil should be firm for planting—this preserves moisture. You can mark out your ground with the same kind of marker used for other rowed crops. One marking three or four rows at once is a time saver.

WHEN TO PLANT. The earlier in the spring, the better—as soon as you can prepare the land, so the spring rains will give your plants a good start. It is to your interest to set your plants as early as possible. Many prefer to set plants in the fall, and to accommodate them we make some shipments after October 1st to 10th. Plants are fully rooted then and will become well established before cold weather, going through the winter in good shape.

CARE OF PLANTS WHEN RECEIVED. If the ground is not ready when the plants reach you, an easy way to keep their full vigor for planting is as follows: Carefully separate the varieties—take each variety, a bunch at a time, cut the strings, and spread plants in a thin row along one side of a shallow furrow; cover roots only. They will keep in good condition for 8 to 10 days. When transplanting to field, be careful not to mix the varieties.

MICHIGAN STATE DEPARTMENT OF AGRICULTURE Orchard and Nursery Inspection CERTIFICATE OF INSPECTION NO. 2724

This is to Certify that the Nursery Stock, Strawberry and Blackberry Plants of the SOUTH MICHIGAN NURSERY, New Buffalo, has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases. This certificate is to be void after September 15, 1933. Fee paid, \$11.00.

A. C. CARTON, Director.
Lansing, Mich., Sept. 20, 1932.

HERBERT E. POWELL, Commissioner.
E. C. MANDENGER,
In Charge of Orchard and Nursery Inspection.

PLEASE SHOW THIS CATALOG TO A FRIEND OR NEIGHBOR.

Grow COOPER

for Big Berries and Fine Flavor

More Popular Than Ever This Season.

Strawberry growers for many years have been clamoring for a Strawberry that would combine large size and productiveness. We have it at last—that is just what we offer in the Cooper, the wonderful new variety that has created such a sensation in the horticultural world. Growers everywhere are discarding all other varieties in favor of Cooper.

Cooper is not only productive—it is the thriftiest growing Strawberry ever introduced. It is not unusual for the big, wide leaves to grow more than a foot high. This affords shade to the enormous loads of fruit and also is protection from frosts. The root system (which contains the energy of any plant), is the greatest ever developed by any variety of Strawberry. Long, strong, healthy roots that get down to the moisture and enable the plants to carry every berry to maturity; a perfect balance for the heavy foliage, and loads of fruit. They are real drought resisters.

Prices: 25 for 35c; 50 for 55c; 100 for 90c; 200 for \$1.50; 250 for \$1.95; 300 for \$2.25; 400 for \$2.55; 500 for \$2.75; 1000 for \$4.85.

PREMIER

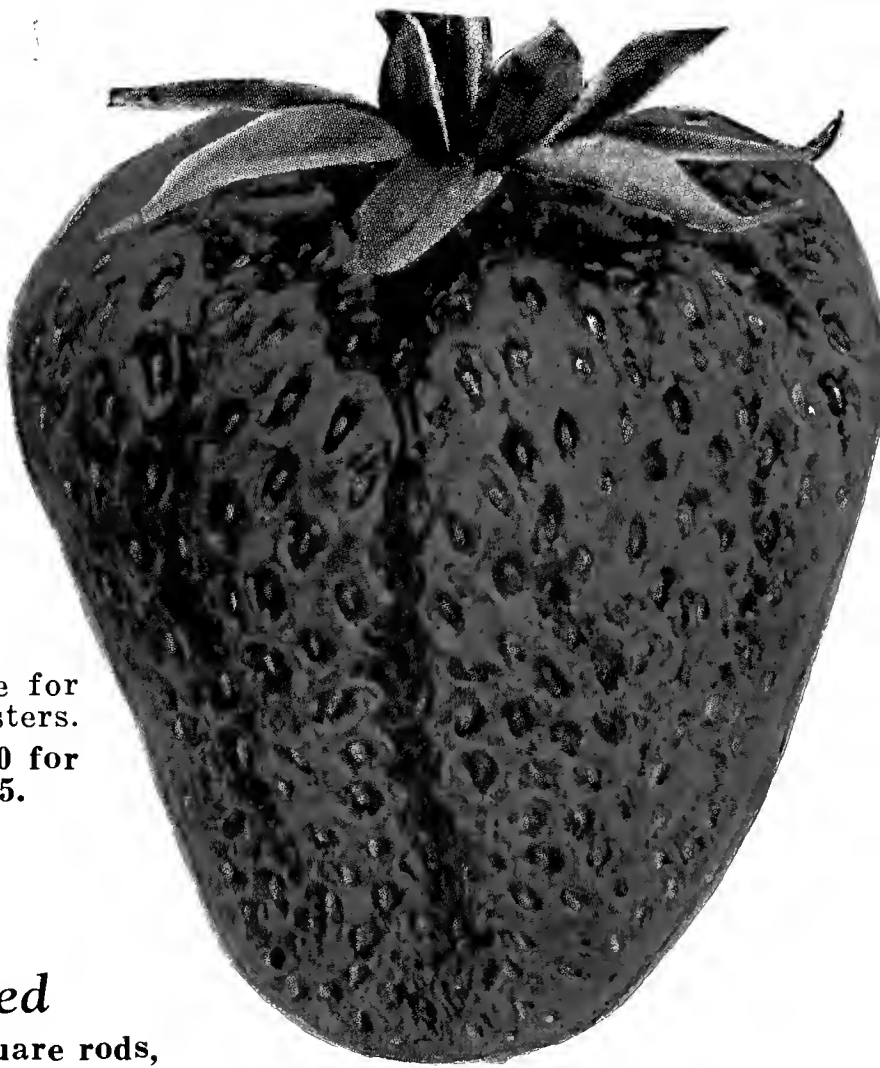
The Most Popular Berry Ever Introduced

We picked 96, 16-quart cases from a patch of Premiers, 20 square rods, in June, 1925, and frost killed one-third of them in blossom.

The very best of all berries for early fancy trade. For big, early money, PLANT STROMER'S PREMIER. If you plant STROMER'S PREMIER you will get the first berries on the market. They will be bearing heavily before other varieties begin. Your biggest picking will be when berries are in good demand and are bringing top prices. Premier will grow anywhere. The plants are sturdy, and long rooted, a good drought resister. The berries are very large, and hold their size to the last picking. Premier is the only early variety that will do this. The flavor cannot be beaten. STROMER'S PREMIER is one of the best shippers that grows, on account of its firmness. **Be sure to include some with your order.** Our prices are very reasonable for such a wonderful variety.

In Premier we offer you the greatest extra early Strawberry of all time. However, the early ripening of this variety is only one of its many good features. It is immensely productive and unlike other early ripening Strawberries, the fruit produced by Premier is of the very finest quality, color, texture and flavor; and last but not least, every berry is large in size and uniform in shape. For every purpose that a Strawberry is wanted, Premier is supreme—eating, canning, preserving, local and distant market—no other variety can give you any more pleasure, satisfaction or profit. Premier succeeds everywhere and never fails to give a big crop of the very finest berries. It is frost-proof, drought-proof, and even fool-proof—producing its customary big load of fruit even under the most unfavorable conditions. The foliage is tough and healthy and grows tall and rank, covering the blossoms and berries and protecting them from frost and scalding sun. From every angle, Premier is solid gold, 18 karat, true-blue and will make big money for you.

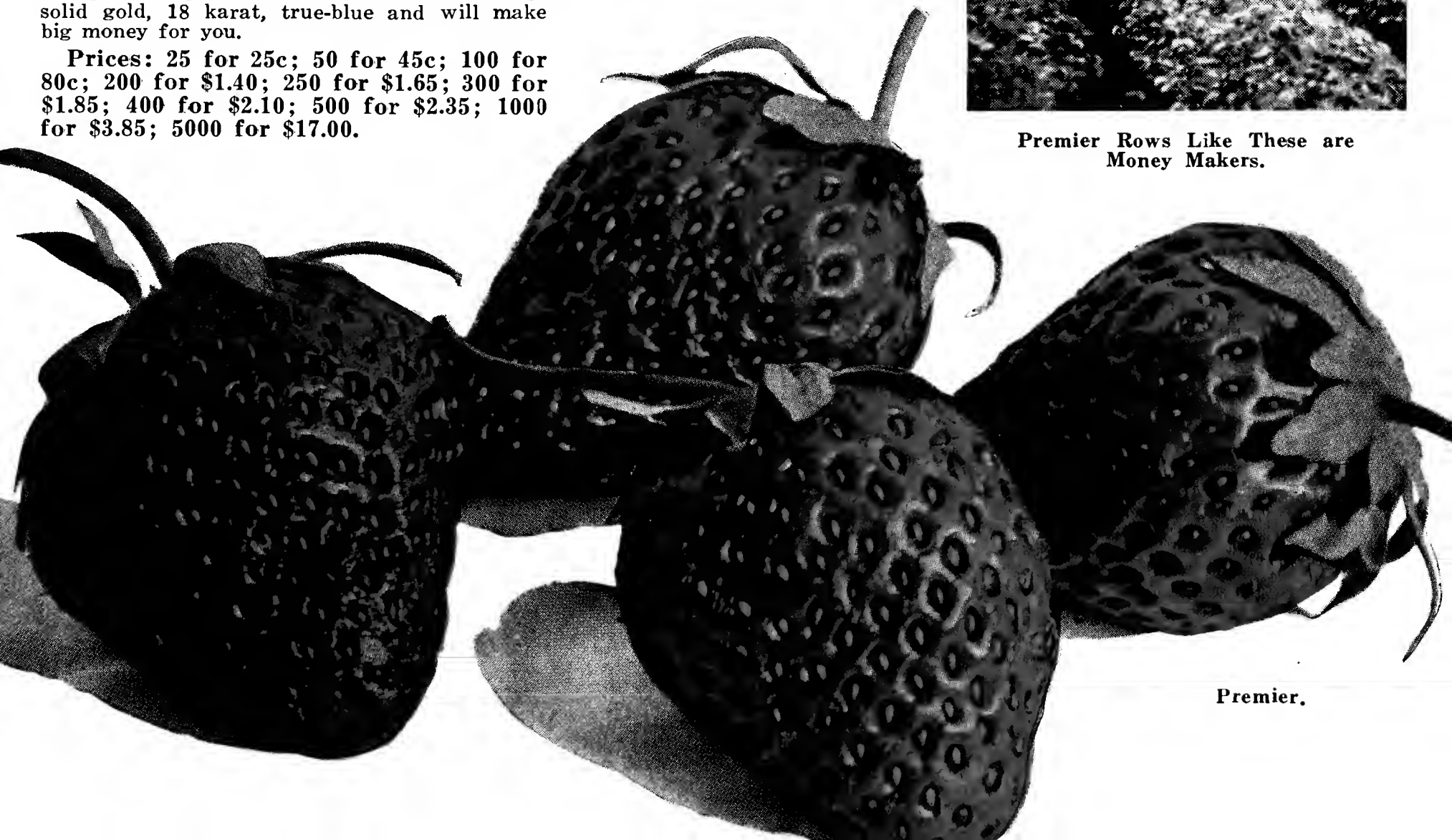
Prices: 25 for 25c; 50 for 45c; 100 for 80c; 200 for \$1.40; 250 for \$1.65; 300 for \$1.85; 400 for \$2.10; 500 for \$2.35; 1000 for \$3.85; 5000 for \$17.00.



Cooper.



Premier Rows Like These are Money Makers.

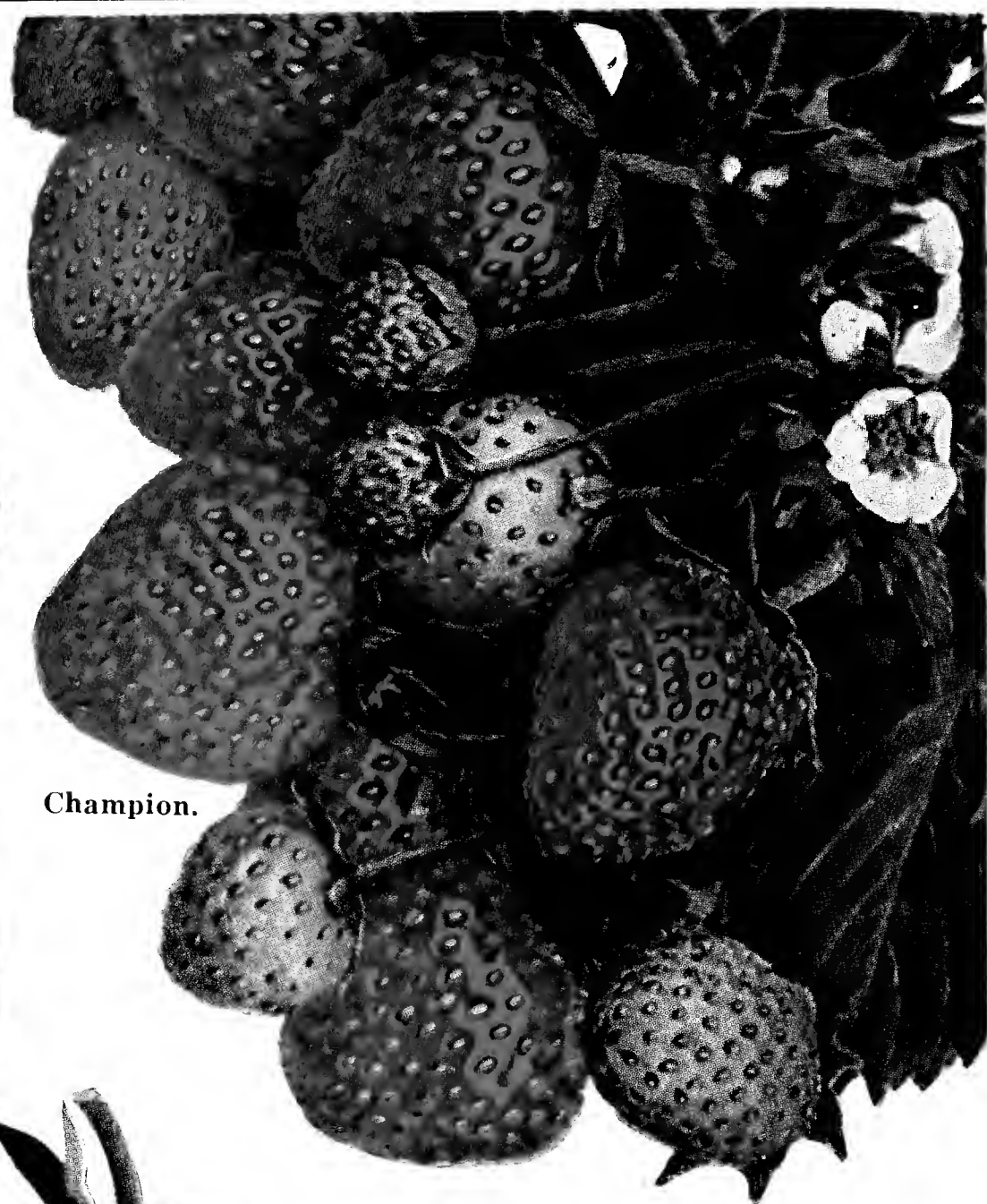


Premier.

Kanner King.
See Page 9.



Champion.



See Next Page
for descriptions
and prices



Chesapeake.

Red
Gold.



Aroma.

Harvest King

Does Best in a Dry Season.
(MIDSEASON)

The King of all June-Bearing Varieties. The greatest canning berry on record. Late blooming season defies spring frosts! This wonderful new variety, which was introduced a few years ago by Henry Emlong & Son, of Michigan, was originated in Northern Michigan, where late spring frosts are common, and where the summers are short. It is one of the toughest Strawberries known. Just the thing if you live in a locality where late spring frosts occur. The berry is a deep red color, delicious flavor, large in size, and is the best canning berry, as it retains its original flavor and dark red appearance even after cooking. Requires less sugar than any other berry except Red Gold.

Prices: 25 for 25c; 50 for 40c; 100 for 65c; 200 for \$1.00; 250 for \$1.15; 300 for \$1.25; 400 for \$1.45; 500 for \$1.75; 1000 for \$3.35.

Champion Everbearing

Champion, without doubt, is one of the best everbearing Strawberries grown. It is the most prolific of all. When you plant Champion you are certain of success because three months after planting every plant will commence bearing, and continue all through the summer and late in the fall. The runners will commence to bear, even before they have taken root.

We grow several acres every year for fruit, and we know what we are talking about. Make sure that you get the genuine Champion. Order from us. We obtained our stock direct from the originator. You do not have to cultivate and care for them a whole year for nothing. You begin to harvest the crop three months after you get the plants from us. For instance, if you set them out the middle of April they will begin to bear by the middle of July.

The originator claims U. S. record of 5,623 quarts that sold for \$2,059.20 per acre first year set.

Prices: 25 for 40c; 50 for 65c; 100 for 95c; 200 for \$1.60; 250 for \$1.85; 300 for \$2.15; 400 for \$2.75; 500 for \$3.25; 1000 for \$6.00.

Chesapeake

The best and most perfect late June-bearing variety of Strawberry grown. Like Premier, it is a profitable berry. WHY? Because it is late and when the Chesapeake comes into bearing all other Strawberries are either gone or are so small that buyers will not look at them. Then is when Chesapeake comes along and brings the fancy prices. Usually about the Fourth of July here in Michigan. The Chesapeake is the last Strawberry to blossom, and by that time all danger of frost has passed, and you are almost certain of a full crop of Strawberries every year. That is what counts. Will not bear quite as heavy as Premier but it will not need to. The price will make up the difference. Berries are as dark red as the Senator Dunlap. All berries are well above the average in size. No nubs in the lot. The first berries to ripen on the fruit stems will be giants. Wonderful, mild, sweet flavor. Chesapeake is a wonderful keeper. Berries are firm, and will keep better than any other variety at this hot time of the year. Hulls are a brilliant green. Seeds are light yellow. Plant some Chesapeake this spring, and be convinced. Our prices are reasonable for this variety. We cannot sell Chesapeake as cheap as some other varieties, because they will not make as many plants. Chesapeake will make just the right size fruiting row. They should be set about 3 feet by 18 inches. Plants are large.

Prices: 25 for 35c; 50 for 50c; 100 for 85c; 200 for \$1.45; 250 for \$1.65; 300 for \$1.85; 400 for \$2.25; 500 for \$2.60; 1000 for \$5.00.

William Belt

This variety does best in the middle and northern states. Fine for local trade or short distance markets. Like Big Joe it sells like hot cakes to hotels and restaurants on account of its sweet and pleasing flavor. Berries average large in size, and are inclined to have some irregular shaped berries. These irregular shaped berries will resemble a cockscomb. Does well on any soil. A great plant maker. Plants should be set 20 inches apart.

Prices: 25 for 25c; 50 for 45c; 100 for 75c; 200 for \$1.25; 250 for \$1.45; 300 for \$1.65; 400 for \$1.85; 500 for \$2.00; 1000 for \$4.00.

Beauty

A new variety. This is a new variety of great promise. Has an exceptionally heavy foliage with lots of fine, long roots, making it very adaptable to dry sections. Has good keeping qualities. Berries very large, solid clear through. Very juicy and flavor of the finest. This fine color, high flavor and bright green calyx make it most attractive and command the best prices on the market. Originated in Three Rivers, Michigan, by a prominent nurseryman there. Beauty, the Strawberry that keeps well. Named "Beauty" because it is more beautiful than any Strawberry grown. Berries borne on extra long fruit stems. Ripens midseason. "Beauty" will make a beautiful row. A good plant maker. Fruit brings more money than Premier.

Prices: 25 for 40c; 50 for 75c; 100 for \$1.00; 200 for \$1.75; 250 for \$2.00; 500 for \$3.00; 1000 for \$6.00.

Gardner's Red Gold

THE WONDERFUL NEW VARIETY

Red Gold is a revelation in the spring varieties. The berries are simply enormous in size. Some of these measured eight inches around with two of them going entirely across the top of a quart berry basket. Color is shining red and they are full of delicious sweetness with that wild Strawberry flavor. Does not contain the acid found in the common kinds. Eat all you like. Meaty, tender flesh, not pithy. Requires less sugar to make preserves. Many use only half the ordinary amount. Stems are very strong and stout, holding the berries out of the dirt. Stems are loaded with these mammoth berries. Red Gold plants make runners very freely. Root system goes down 12 to 15 inches. Fruiting season 30 days. Yields are very heavy. If you want a berry that is really marvelous, be sure to start this year with Red Gold.

Introduced by Gardner, of Iowa. This berry is well known in the West and is very popular. Our prices are much more reasonable this year than they have ever been before, and we have a fine supply of healthy STATE INSPECTED plants in spite of the drought. Our method of moisture holding cultivation accounts for this. We had just enough rain to produce fine plants with long, fibrous roots.

Prices: 25 for 25c; 50 for 45c; 100 for 75c; 200 for \$1.25; 250 for \$1.45; 300 for \$1.65; 400 for \$1.85; 500 for \$2.00; 1000 for \$4.00.

Kentucky Aroma

(VERY LATE)

This late Strawberry has long been a favorite market variety in Kentucky, Tennessee, Missouri and Arkansas, but is grown with equal success in every other part of the country. Usually commanding premium prices on all markets, it is one of the greatest of long distance shippers, owing to the supreme quality of the berries. It is also highly desirable and suitable for home use as there is something indescribably rich and pleasant about the flavor that commands the admiration of all.

Prices: 25 for 25c; 50 for 45c; 100 for 75c; 200 for \$1.25; 250 for \$1.45; 300 for \$1.65; 400 for \$1.85; 500 for \$2.00; 1000 for \$4.00.

The New Washington

Sometimes Called the "Honey Sweet" Strawberry.

Our Washington are guaranteed to be the genuine. Berries large, and sweet as honey. Deep red inside and out. Keeps four days after picking. The new Washington was introduced a few years ago at Three Rivers, Michigan. Do not fail to order a few Washington this year.

Prices: 25 for 25c; 50 for 45c; 100 for 75c; 200 for \$1.25; 250 for \$1.45; 300 for \$1.65; 400 for \$1.85; 500 for \$2.00; 1000 for \$4.00.

Silesia, Montana,
August 16, 1932.

Dear Sirs:

Ordered some strawberry plants from two other nurseries, but for some reason yours have seemed to be the best growing, healthy plants. Doing fine and have borne quite a few large berries.

Wish to thank you again for the two gladiolus bulbs. I had quite a collection of varied colors previously, but no white ones—and they are so beautiful.

Very sincerely yours,
MRS. SAMUEL CLARE.

A MONEY SAVER
1/4 ACRE

500 Red Gold No
500 Harvest King Discount
500 Chesapeake
500 Blakemore \$6.50

See Page 3
For Cash Discounts
and
Free Plant Offer

Senator Dunlap

SENATOR DUNLAP IS AN OLD STANDARD VARIETY grown for a good many years. This variety has made more crates and more dollars for berry growers than any other one variety. Requires very little attention, and beds last for years if you keep the grass out. It's the toughest variety known. Plants are healthy, fast growers, and make plants freely.

Should be set 24 inches by 36 inches apart in rows. Berries very dark red. Wonderful canning berry; great for preserves. Senator Dunlap is sometimes sold under the name of Dr. Burrill. We can see no difference between these two varieties, except the cost of the plants. We are listing Senator Dunlap plants at a very reasonable price, and have some fine plants to offer. Will not do so well in southern states.

Prices: 25 for 20c; 50 for 35c; 100 for 60c; 200 for 95c; 250 for \$1.00; 300 for \$1.15; 400 for \$1.35; 500 for \$1.75; 1000 for \$2.85; 5000 for \$12.00.

Surplus Strawberry Plants at \$2.50 per 1000

During our digging season every spring, when we are getting out 50,000 to 90,000 plants every day, naturally, at the end of each day, there are a few plants of all varieties left. We never carry plants over from one day to another, so that these plants are classed as surplus plants. We offer them to you who do not care to have named varieties, at \$2.50 per 1000. We will not label these plants as to variety, simply calling them surplus plants. They are first class plants, fresh dug and will bear you a fine crop.

The plant crop is short and we reserve the right to withdraw this offer at any time, so order this bargain early.

Senator Dunlap.

ONE ACRE COLLECTION No Cash Discount

3000 Premier. Early
2000 Blakemore. Extra early.
2000 Gibson. Midseason.
1000 Aroma or Chesapeake. Very late.

THESE 8000 NO. 1
PLANTS, FOR ONLY **\$24.00**

ONE-ACRE EVERBEARING COLLECTION
5000 Genuine Mastodon } FOR ONLY
3000 Genuine Champion } **\$40.00**

One-half of this collection for only \$21.00

One-fourth of this collection for only \$11.00

NO DISCOUNTS

Gibson

(Medium Late)

Gibson has long been a favorite with commercial growers everywhere. It is not only a heavy cropper but a sure cropper—in fact, during our many years acquaintance with Gibson we have never known it to fail to produce a profitable crop. The plants are large and healthy; foliage strong, upright and abundant. Fruit is of the very finest color, quality, flavor and appearance, selling well on any market and mighty fine for home use.

Prices: 25 for 20c; 50 for 35c; 100 for 55c; 200 for 90c; 250 for \$1.00; 300 for \$1.15; 400 for \$1.30; 500 for \$1.55; 1000 for \$3.10.

Gibson.

KANNER KING

(See Illustration on Page 6)

King of the Cannery

Kanner King Strawberry is patented under U. S. Plant Patent No. 26. This variety was originated and patented by Keith Bros., which gives them the right to propagate the variety, and we supply Kanner King plants to our customers under the same specifications and the plants are not to be resold. It is understood, however, that the customer may propagate Kanner King plants for his own planting for berry production, but not to grow plants to sell or give away. We are paying Keith Bros. a royalty for every plant that we sell, but at the same time our prices are not one cent higher than theirs. We quote as follows from literature by Keith Bros:

Here are some of the outstanding characteristics of Keith's "Kanner King."

- 1—Plants hardy, thrifty growers, practically free from disease.
- 2—Never fails to make a good wide row of thrifty plants, even in the driest of summers, for instance, 1930 and 1931, two summers when it was so hot and dry.
- 3—Bears over a long period from medium early until late. Often the plants are still blossoming at the end of the fruiting season. We have never known another spring variety to do this.
- 4—Berries extra firm and solid, withstanding hauling and rough handling when others won't.
- 5—Berries solid, bright glossy red, and red all over at the same time.
- 6—Berries are even strawberry red clear through.
- 7—Berries hold their attractive glossy red color, shape and firmness for days (84 hours at least) after being picked.
- 8—Berries can't be beat for canning, preserves, jellies and the like, they always hold their shape and deep rich red color during these processes.
- 9—Blossoms are perfect—will fertilize themselves, therefore, can be planted alone in large acreage and bear their heavy crop of berries.
- 10—Grows, thrives and produces well anywhere other spring Strawberries can be grown.

Stands Rough Handling and Long Shipments

"Kanner King" has held up after 84 hours of handling, hauling, standing in warm rooms and the like. For instance, "Kanner King" berries were picked on a Thursday afternoon, held over until the next afternoon, hauled 50 miles to the Michigan State Experiment Station, kept over night in a warm room, placed in storage Saturday morning and taken out and canned the following Monday and found to still be in a good condition—only one berry per each two quarts was damaged. "Kanner King" is the berry that canners, commission merchants, grocymen, truckers and producers have been waiting for. (Read testimonial below).

HERE IS WHAT THE MICHIGAN STATE EXPERIMENT STATION SAYS:

Dear Mr. Keith:

We have been searching for several years for strawberry varieties that would meet the commercial canning requirements for this fruit. In the course of this search we have tested your "Kanner King" berry. After observing it in the field for two years and completing two canning tests we have found that it is promising, and that it can be recommended for trial as a variety that is suitable for canning as well as for selling on the fresh fruit market.

Michigan State Experiment Station,
South Haven, Michigan.

Very truly yours,
STANLEY JOHNSTON,
Supt. Mich. State Exp. Station.

Prices: 25 for \$1.00; 50 for \$1.85; 100 for \$2.50; 200 for \$4.25; 300 for \$6.00; 400 for \$6.75; 500 for \$7.45; 1000 for \$12.50.

Big Joe Crampton

Big Joe will make you a profit every season. This is one of the very best midseason varieties. Big Joe makes a very vigorous plant growth. Berries are large, bright red with large green cap. This makes them very attractive. One of the big outstanding features of Big Joe is the flavor. A flavor that you will never forget. Hotels and restaurants will be your best markets for Big Joe fruit. Be sure to set some of them this spring. Big Joe makes just the right size picking row. Will grow on any soil, but likes a rich garden soil best.

Prices: 25 for 35c; 50 for 50c; 100 for 85c; 200 for \$1.45; 250 for \$1.65; 300 for \$1.85; 400 for \$2.25; 500 for \$2.60; 1000 for \$5.00.

What Our Customers Say:

Starbuck, Minn.,
April 2, 1932.

South Michigan Nursery,
New Buffalo, Michigan.

Dear Sir:

We received our strawberry plants yesterday. We were well pleased with the quality of the plants, the nicest we have ever seen.

Enclosed you will find an order for 500 Latham raspberry plants.

Yours truly,

H. O. NELSON.
Route 2.

Pringle, Custer Co., S. D.,
April 30, 1932.

South Michigan Nursery,
George Stromer,
New Buffalo, Michigan.

Dear Sir:

The crate of Mastodon plants as per "Order No. 2429," which you shipped dated 4-25-32, received yesterday, the 29th.

A small bundle of these plants, taken in the hand, and the string cut and plants examined, creates a very pleasant feeling of admiration and thankfulness, and we predict that the plants will show their pedigree further as the season advances. Best plants ever received from any nursery; will hear from us later.

Yours very sincerely,

W. E. WELCH.

P. S.—A neighbor, Mrs. M. B. Ventling, has requested me to send in an order for 250 Mastodon plants, and as another neighbor has my catalog, I cannot quote correctly; will ask you to simply send her order C. O. D.

Send your catalog to Charles Pringle, Pringle, S. D., he wants big order of plants and I recommended yours.

W. E. WELCH.

Fostoria, Ohio,
June 20, 1932

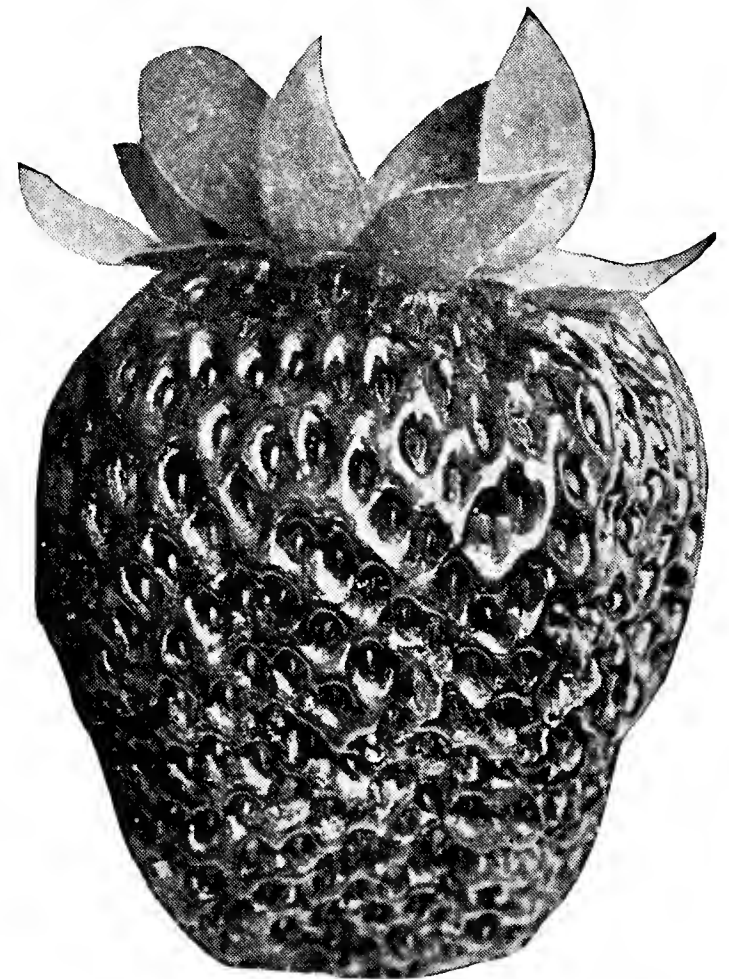
Dear Sir:

We saw your advertisement in the Ohio farmer's paper for the "Mastodon" Everbearing Strawberry plants and sent in for 100 plants. We received them and set them out and in just 6 weeks we had ripe berries.

We wanted to thank you for your wonderful plants as we didn't lose a one, and the fruit is such nice size.

Yours truly,

MR. O. N. BARNES.



Big Joe Crampton.

Alfred, The New Coreless Blackberry

(ORIGINATED BY GEORGE STROMER)

For many years, every berry grower, every nurseryman—in fact, everyone at all interested in growing, selling or eating berries, has been patiently waiting, and hoping for a good dependable Blackberry.

Since the passing of the old reliable variety Wilson, many varieties have come and gone. While some of them have given satisfaction in certain localities, not a single one has become a universal favorite. The perfect Blackberry must combine quality, size, flavor, appearance, and productiveness with hardiness and adaptability to a wide range of soils and climates. Growers everywhere have long wanted a Blackberry possessing those qualities.

Here it is at Last — THE ALFRED

Lack of space forbids describing in detail the many good points of this variety; however, I wish to call your attention to the outstanding reasons why the ALFRED is superior to all other varieties.

BEARS SECOND SEASON: ALFRED is such a healthy, vigorous grower that it produces a good crop of berries the year following planting. It is not unusual to pick 10 to 40 berries from the bush the same year planted.

IMMENSE SIZE: The berries are twice as large as ordinary Blackberries, many of them 1½ inches long, and the finest flavored of all Blackberries. It is an ideal table berry because it is practically CORELESS, sweet and delicious. It is very small seeded.

EXTREMELY HARDY: ALFRED can be grown anywhere without winter protection, having withstood 30 degrees below zero, and not a single tip of a branch injured, while other varieties were frozen to the ground.

EARLY SEASON: This is one big feature of this variety. It ripens a week to ten days earlier than Eldorado and in productiveness it is in a class by itself. We have seen them bear a second crop. We picked many cases this year in September. As I watch the ALFRED year after year, I am more and more thoroughly convinced that the ALFRED BLACKBERRY WILL HAVE A PROMINENT PLACE IN THE VALUABLE FRUITS HALL OF FAME.

BLACKBERRY plants are difficult to propagate, and it will be years before there will be a supply of ALFRED plants. Plants will be pruned and ready to set out. Buy your ALFRED Blackberry plants from the "ORIGINATOR" and be sure to get the GENUINE.

Prices: 25 for \$1.50; 50 for \$2.75; 100 for \$4.00; 250 for \$9.00; 500 for \$17.00.

BEARING AGE ALFRED:

6 for \$1.00; 12 for \$1.75; 25 for \$3.25. Limit.



How and Where I Found the Alfred Blackberry

BY GEORGE STROMER—Originator

Thirteen years ago last August, while I was walking along an old abandoned right-of-way, I noticed an unusually large Blackberry bush growing near a former station called ALFRED. (This station was merely a junction). The ripe berries with which it was loaded were extraordinarily large. The following spring I called my discovery to mind, and thinking it might prove worth while, I dug it up from its native soil, and cut the roots so as to make three plants. These were planted in a rich soil where they grow vigorously all summer. That following winter was very severe in Michigan, the native state of the plant, but they withstood the heavy frosts, and fourteen degrees below zero. Many young plants sprang up from the roots, the next spring I transplanted these, and cultivated them carefully. Year after year with diligent care I have propagated these plants to such an extent that the fruit is now being supplied to the local markets at a fancy price, and is always in good demand. The average price received per 16-quart case was three dollars. I kept a record of one-half acre of these (one-year-old canes) and they made a return of \$198.00. The one-year-old canes that bore this crop were only from 18 to 24 inches tall, while the fruiting canes for next year are from 3 to 4 feet tall with wide spreading branches. Many canes are one inch in diameter, thus promising a much better return for next year. Last year from this record crop I measured a good many berries that were over one and one-half inches long, and three inches around. Several nurserymen that have seen this half acre patch in fruiting season, claim that the ALFRED is the largest berry they have ever seen. Buy from the originator and get GENUINE ALFRED.

ONE ACRE COLLECTION RED RASPBERRIES

1000 Chief. Extra early.
1000 Latham. Late.

SPECIAL PRICE \$25.65

HALF ACRE COLLECTION RED RASPBERRIES

500 Chief. Extra early.
500 Latham. Late.

SPECIAL PRICE \$12.95

ONE ACRE COLLECTION BLACK RASPBERRIES

1000 Cumberland. Late.
1000 New Logan. Early.

SPECIAL PRICE \$28.40

HALF ACRE COLLECTION BLACK RASPBERRIES

500 Cumberland. Late.
500 New Logan. Early.

SPECIAL PRICE \$14.50

More Money-Saving Collections

100 Chief. No. 1
100 Latham. No. 1.
1-year Bearing Size
\$3.75

250 Chief. No. 1.
250 Latham. No. 1.
1-year Bearing Size
\$8.00

25 Youngberry.
25 Lucretia.
\$1.50

100 Concord Grape.
1-year-old,
Fine Roots.
\$1.50

100 New Logan.
100 Cumberland.
No. 1 Plants.
\$3.00

250 New Logan.
250 Cumberland.
1-year Bearing Size
\$7.00

25 Alfred.
100 Lucretia.
\$2.00

2000 Strawberry
Plants. Our se-
lection, only
\$4.00

PLANTS IN THESE COLLECTIONS WILL BE THE BEST 1-YR. GRADE. NO DISCOUNTS OR FREE PLANTS



Latham.

Latham, *The Big Famous Red Raspberry*

70 Berries Known to Fill a Pint Box

Although this is a comparatively new variety it is entirely past the experimental stage, and we unhesitatingly recommend Latham as one of the very best Red Raspberries ever grown. This variety originated at the Minnesota State Fruit Breeding Farm and is being grown extensively in Minnesota, the Dakotas, and Canada, and has never been known to winter-kill even though exposed to 45 degrees below zero. Latham is a tall, vigorous grower, canes extra heavy, foliage dark green, entirely free from disease. Ripens with Cuthbert and is enormously productive. Berries much larger than any other Red Raspberry, many of them one inch in diameter. Color good, quality of the best, full Raspberry flavor. Excellent for shipping or home use.

PRICES:

1-yr., fine roots, 25 for 65c; 50 for \$1.10; 100 for \$1.95; 200 for \$3.50; 250 for \$4.00; 500 for \$6.00; 1000 for \$11.00.

1-yr., bearing size, extra large good roots, 25 for 95c; 50 for \$1.30; 100 for \$2.30; 200 for \$3.95; 250 for \$4.50; 500 for \$7.50; 1000 for \$14.85.

2-yr., bearing age transplants; extra fine roots, 12 for \$1.00; 25 for \$1.95; 50 for \$3.50.

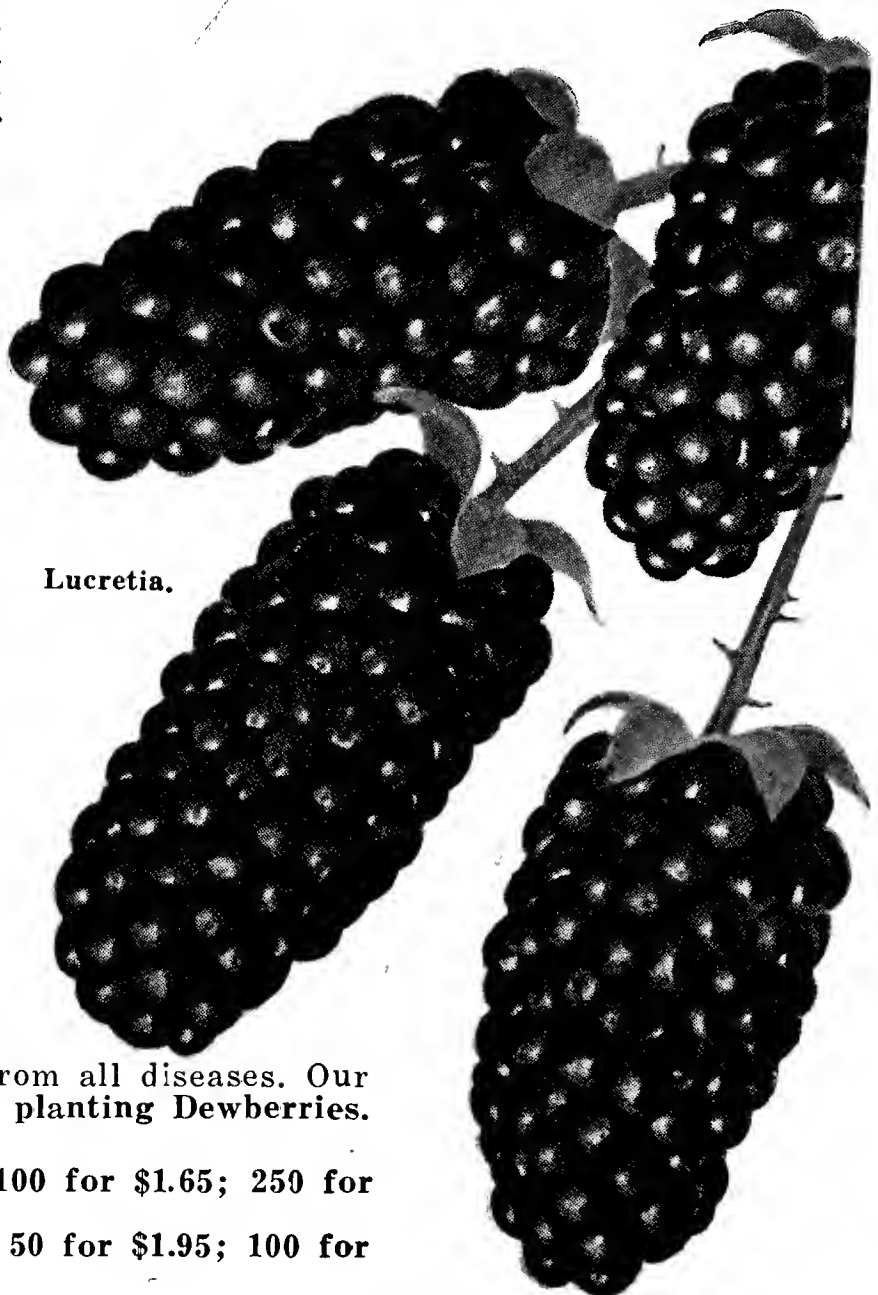
Lucretia *The Big Hardy Dewberry*

The only real good Dewberry on the market which is good for all purposes, being very productive, of extra large size, earlier than any of the rest, will grow and thrive on very light soil and live for many years. If you live in a locality where your thermometer registers seven degrees below zero, you can easily prevent the vines from winter-killing by laying down on the ground and covering them with straw, which can be held in place with just a few shovelfuls of earth. Then in the spring they can be taken up and tied to wires which are fastened just like a grape trellis, but not as high, something like three feet high is about right. Dewberries make a good addition to your blackberry list, you will like them as well or better for all uses than the common run of blackberries, and, ripening early, you get the advantage of higher prices; as the berry is much larger, you can pick a crate quicker. They grow practically free from all diseases. Our plants are fine and Michigan grown. Add to your income by planting Dewberries.

LUCRETIA DEWBERRY PRICES:

1-yr., strong plants, 12 for 40c; 25 for 50c; 50 for 95c; 100 for \$1.65; 250 for \$3.75; 500 for \$6.50; 1000 for \$12.50.

2-yr. transplants, bearing age, 12 for \$1.00; 25 for \$1.50; 50 for \$1.95; 100 for \$3.00.



Lucretia.

MASTODON Everbearing

3 Full Crops in 18 Months—3 Big Profits!

Here's How Mastodon Does It

- 1—Plant this spring—1933.
- 2—Pick first crop—July to winter—1933.
- 3—Pick second crop—June—1934.
- 4—Pick third crop—August to winter—1934.

3 BIG CROPS — 3 BIG PROFITS

A Real Wonder

It is the largest everbearing berry grown. Mastodon is the most prolific, the firmest, the most beautiful berry with the real Strawberry flavor. It is a berry that bears early and late, one that can be picked all spring and summer. Many of the berries grow as large as a silver dollar, and are just as perfect. Mastodon is the real marvel in Strawberries; nothing like it has ever been known. Plants that were set in May this year, have produced as high as three quarts per plant. A field of this Mastodon in bearing is a sight never to be forgotten.

Roadside stand owners make big money with Mastodon. The berries sell like hot cakes to the traveling public. Try it.

We had Strawberry Shortcake November 8th. Presidential Election Day.

Its Origin

MASTODON was originated several years ago by one George Voer, of Northern Indiana, who claims it a cross between Superb and Prize. Out of many seedlings produced from this cross only one plant was worth saving, this one being the original Mastodon from which all others of its name have sprung, and from which source our original planting stock we secured. At the right is one of the many letters we receive.

Plant Mastodon and Be Convinced

When we tell you that Mastodon does produce three full crops in 18 months; it is the largest berry grown; bears in 90 days after planting; is an excellent shipper; brings more per quart; and is a delicious home use berry—you probably won't believe it unless you have grown them yourself—and we don't blame you, but read what other folks have to say.

Mastodon does not require special soil, care or pecking. Sell for 30c to 50c per quart. Mastodon sells like "hot cakes" on roadside stands. Commences to bear in 90 days after you set them. We picked 181 quarts of berries from 1 1/2 acres on November 1st, and on November 2nd the ground was frozen solid. This frost is what stopped the Mastodon. Light frosts will not injure them at all.

We often have folks ask us "How many quarts will 100 Mastodon give us in a week?" We have watched our Mastodon fields this summer, and find that they will bear three quarts two times a week. If it is cool, they will not do quite so well. It takes about 8000 plants to set an acre, so that makes 480 quarts per week per acre, and sell for 25c per quart, making \$120.00 per acre per week. Will bear good fruit for about 8 to 10 weeks. Your success or failure with any fruit will be determined by the quality of the stock you plant—therefore, you are more certain of success when you plant Stromer's Mastodon because every plant is vigorous and thrifty—the crowns are sturdy, strong and prolific.

Enough for Family of Five First Year Set

125 Mastodon Everbearing
125 Champion Everbearing
FOR \$1.60
NO DISCOUNT

500 Mastodon Free

To the person sending in a \$50.00 cash order for anything in this catalog. No other strings tied to this offer. We do it simply to encourage larger orders. You may club with your friends and neighbors.

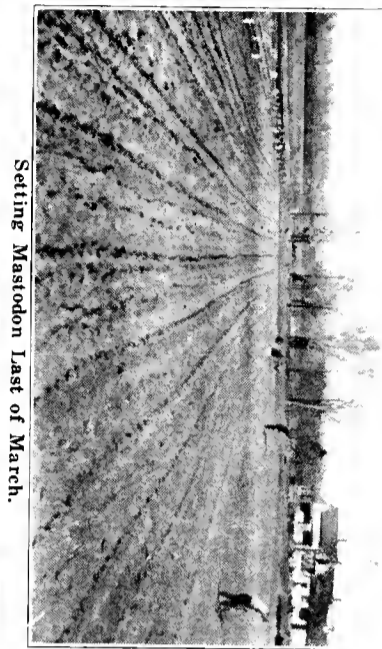
LOOK WHAT \$50.24 WILL BUY THIS YEAR—

9,100 Mastodon @ \$6.00 per 1000	\$54.60
8% Cash Discount (Page 3)	4.36
Balance	\$50.24
825 Mastodon—10% Free Plants.	
500 Mastodon—Free on a \$50.00 Order.	
10,425 Mastodon for	\$50.24

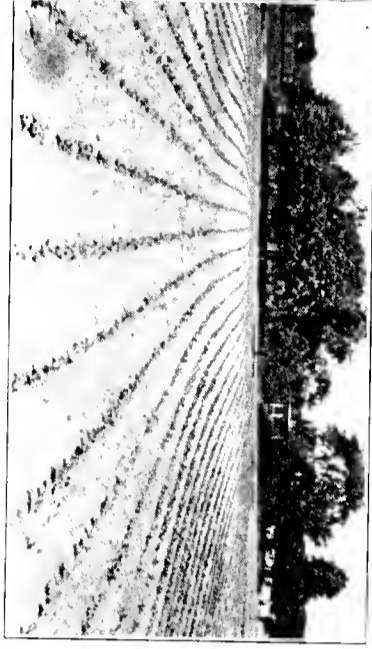
SEE CASH DISCOUNTS, PAGE 3.

Folks that live near and around Chicago, set Mastodon this spring. Will bear in ninety days. Sell berries to the World's Fair trade.

Keep all buds and blossoms picked off Mastodon after you set them until about July 1st, then let them bear.



Setting Mastodon last of March.



June first, two months later. Ready to pick in one month.



Still picking September 20th. Picked last time on Election Day, November 8, 1932.

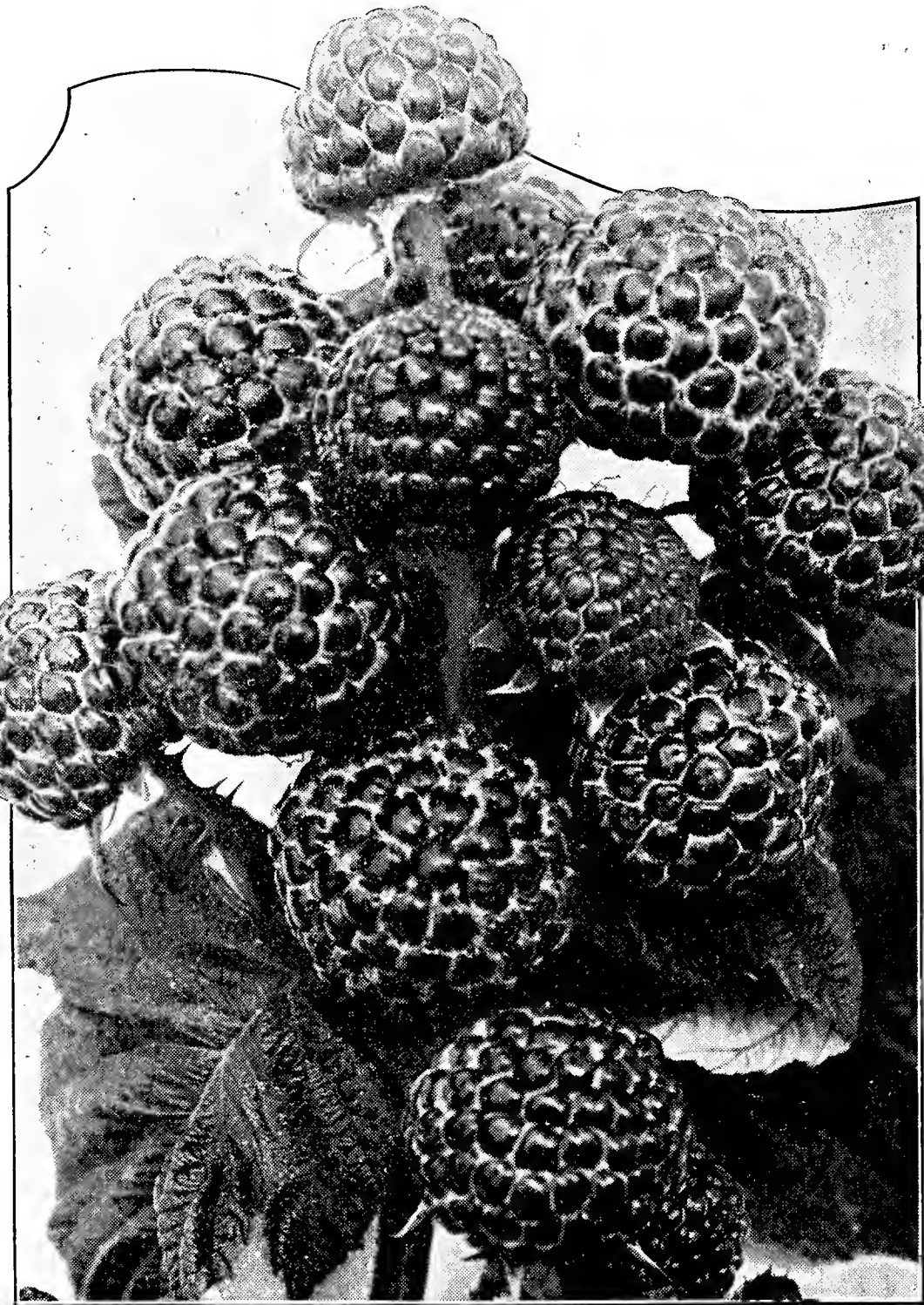
Prices of Mastodon

25 for	\$0.50
50 for	.65
75 for	.80
100 for	1.00
200 for	1.75
250 for	2.00
300 for	2.50
400 for	3.25
500 for	3.75
1000 for	7.00
5000 for	30.00

Wholesale Prices

We have 1,250,000 GENUINE Mastodon Everbearing Strawberry plants that are as fine as can be grown. Rather than sell our SURPLUS to other nurseries at wholesale prices, we are selling them to our many friends and customers, both new and old, at WHOLESALE prices. These Mastodons are the GENUINE, true strain exactly the same as those advertised over the radio for twice the amount of money. 250 plants will supply enough berries for a family of five all summer and fall. 1000 plants should make you \$125.00 profit. TIMES ARE HARD. LET'S GO. TELL YOUR FRIENDS.

Dear Sir:
Cape Charles, Va.,
May 9, 1932.
The 250 Mastodon plants arrived in the best of condition, and had a very nice seasonable rain to help them along. I wish to thank you for the manner in which they were packed as they carried O. K., and also wish to thank you for such healthy looking plants. I hope each and every one will live and give the best results.
Again thanking you, I wish to remain
Very truly yours,
WM. B. LILFFE.



Cumberland

Cumberland Black Raspberries

The Business Blackcap

This is without question one of the most profitable and popular Black Raspberries ever grown. It is the one safe and reliable commercial variety because you can depend on a big crop regularly. We call it the "Business Blackcap" because it succeeds on all soils and produces its big crop year after year.

We have never known Cumberland to fail, and the best proof that it is a profitable variety is the fact that the demand for plants is greater every year and more Cumberlands are planted than all other varieties combined.

Cumberland is perfectly hardy and tremendously productive. The berries are extra large, glossy black, and not equaled by any other variety in quality, flavor or appearance, except Logan. Whether wanted for market or home use, we can recommend Cumberland to our most exacting customers. Disease free. Twice inspected plants.

Prices: 25 for 65c; 50 for \$1.10; 75 for \$1.50; 100 for \$1.85; 250 for \$3.50; 500 for \$6.50; 1000 for \$12.00. Write for prices on larger quantities.

Bearing Age Cumberland: 6 for 60c; 12 for \$1.00; 25 for \$1.75; 50 for \$3.00; 100 for \$5.75.

MICHIGAN STATE DEPARTMENT OF AGRICULTURE RASPBERRY CERTIFICATE OF INSPECTION

Lansing, Mich., Sept. 20, 1932.

This is to Certify that the Raspberry fields of the SOUTH MICHIGAN NURSERY, New Buffalo, have been inspected according to the regulations of this Department and those listed on the back of this sheet having been found apparently free from dangerous insects and diseases, this certificate is granted and the sale of plants from the approved fields is authorized for the year ending Sept. 15, 1933. Fee, \$8.00 (paid).

First inspection made 6-9-32.

Second inspection made 9-14-32.

HERBERT E. POWELL, Commissioner.
A. C. CARTON, Director.
Bureau of Agricultural Industry.

E. C. MANDENBERG
In Charge of Orchard and Nursery Inspection.

New Logan Black Raspberry

New Logan is the best and most disease resistant and most profitable black Raspberry ever grown in this state or any other where it has been tried. Our Michigan Experiment Station claims it to be the most promising variety ever tried there. Ripens 10 days earlier than Cumberland. Berries larger, heavier yields and even though it bears heavier than Cumberland, you will harvest all the berries in shorter time. On account of it being 10 days earlier it will be a money maker for you. Try a few at least and get started.

Prices: 1-yr. plants, 25 for \$1.45; 50 for \$2.25; 75 for \$2.75; 100 for \$3.25; 200 for \$6.00; 250 for \$7.00; 500 for \$12.00; 1000 for \$23.50.

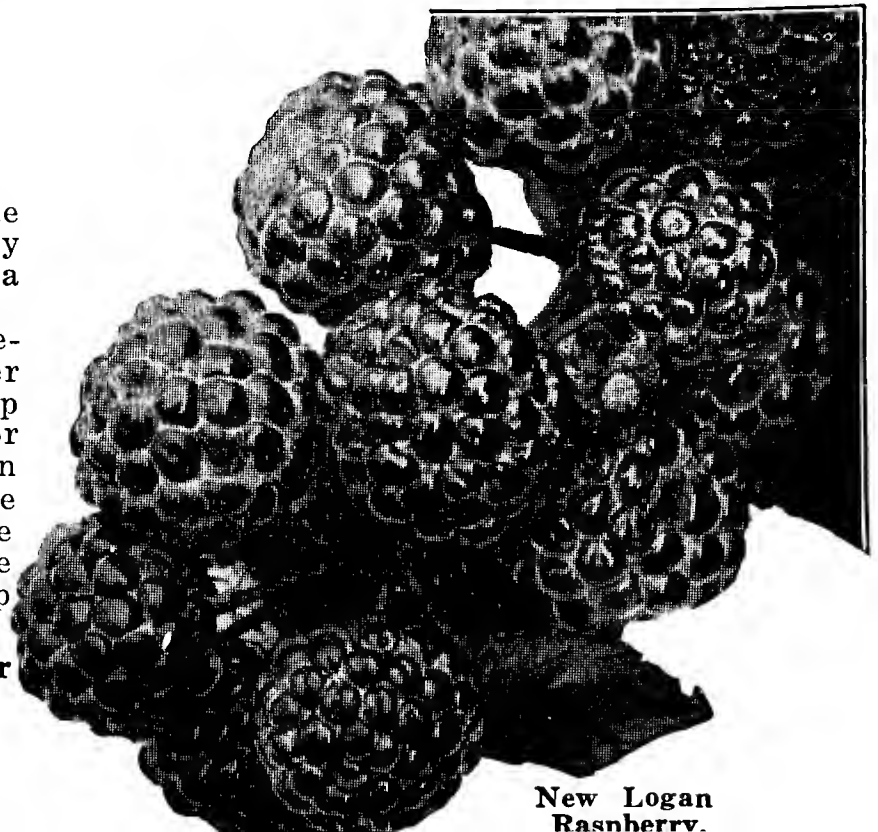
2-yr., bearing age, 6 for \$1.00; 12 for \$1.50; 25 for \$3.00. Limit.

St. Regis Everbearing Red Raspberry

One of the most valuable of all the late introductions in the line of red Raspberries. The habit of growth is a bushy nature; will produce berries the first year in the fall, and a full crop the following spring and again in the fall.

St. Regis resembles Chief; its fruit is similar to that variety in quality, flavor and appearance. In September, long after Raspberries are out of season, St. Regis will bear a full crop of fruit, which commonly sells for seven to eight dollars for a 24-pint crate. If you have a market at hand where you can dispose of the fruit, you will find St. Regis a very profitable investment when grown on a commercial scale. If you have not the time or the ground to grow St. Regis for market, be sure to plant at least a few bushes in the garden and keep your table supplied with all you can use.

Prices: 1-yr. plants, 25 for \$1.00; 50 for \$1.75; 100 for \$3.00; 250 for \$6.00; 500 for \$9.95; 1000 for \$18.00.

New Logan
Raspherry.

Chemany, N. Y., May 16, 1932.
Mr. Geo. Stromer, New Buffalo, Mich.
Dear Mr. Stromer:

The plants came O. K. and I want to thank you for the fine plants you sent me.

I can truthfully say they were the best plants that I ever set. I am sorry that I did not get all of my plants from you. Please keep my name on your mailing list. From now on the plants that I set will be Stromer's.

P.S.—I gave your catalog to a friend and I think he sent you a small order.

Thanking you, I am Yours very truly,
CHAS. R. FISCHER.

Chief

The New Red Raspberry

Offspring of the Famous Latham

Just Out

**Extra Early—Absolutely Hardy
Easy to Grow—Healthy Bushes
Heavy Yield—Excellent Quality
Disease Resistant**

The foliage of a plant is its workshop. Good foliage is essential to good crops, poor foliage means a poor crop. The clean, healthy foliage of "Chief" is one more reason why "Chief" is a leader.

When strawberries are about gone and common Raspberries still ten days off, in comes our new friend "Chief" and bridges the gap. These first berries of the season are mighty welcome—on the market they bring extra money. (See Ray Speer's letter).

RAY P. SPEER

Former President Minnesota State
Horticultural Society

RAY SPEER says, "Chief" is certain to achieve as wide reputation as its parent, Latham. Since Latham fruits later than "Chief," the latter really is a supplement to Latham, and in no sense a competitor of it. In comparison with King, which fruits the same time as "Chief," the fruits of "Chief" are slightly larger, somewhat earlier, of better quality, and of more uniform shape. It is a firmer berry, ships very well, and is less crumbly than King. Experts everywhere predict a wonderful future for "Chief."

"Chief" has a rugged constitution, immune to a number of diseases and decidedly resistant to others which play havoc with many varieties.

It is human to want things easy. That's why "Chief" Red Raspberry is a favorite. Any good garden soil is all right for "Chief." Plant in hills 5x5 or 4x6 feet. Cultivate, keep weeds and sprouts out, and cut old canes after fruiting. If you plant our healthy mosaic-free "Chief," you will have a profitable patch for years.



Chief.

OFFICIAL YIELD OF "CHIEF"

Reported by

The Minnesota State Fruit Breeding Farm

Year	Age	Yield
1928	2-yr. Field	180 Crates per Acre
1929	3-yr. Field	294 Crates per Acre

"Chief" outyielded even Latham in these official tests.

With a patch of "Chief" in the garden, you'll have plenty of delicious canned Raspberries all winter long.

"Chief" is blessed with superior flavor. On the table fresh, with sugar and cream, or for canning, "Chief" sets a high standard. It is rich, bright red, high quality.

"Chief" has been tested over a wide area in the past ten years and its behavior has been carefully watched. It has proven hardy, a heavy cropper, excellent quality, a good shipper, resistant to disease, and in addition it is 10 days early.

PRICES OF CHIEF RED RASPBERRIES:

1-yr., fine roots, good tops, 25 for 80c; 50 for \$1.35; 100 for \$2.30; 200 for \$3.90; 250 for \$4.10; 500 for \$7.35; 1000 for \$13.85.

1-yr., bearing size, extra strong roots, 25 for \$1.25; 50 for \$2.10; 100 for \$2.95; 200 for \$4.95; 250 for \$5.50; 500 for \$9.85; 1000 for \$17.85.

2-yr., bearing age transplants, extra heavy plants, 12 for \$1.50; 25 for \$2.50. Limit.

The New Youngberry

This new berry is so much different from any berry that is grown in most parts of the country. It is a cross between the Loganberry and dewberry. Color of fruit is a rich wine color. Size 1 to 1½ inches. Flavor is pleasant, sweet, with the tartness of the blackberry. Excellent for table use, canning, jellies, pies, and for wine. The plant is a rank grower. Withstands cold and heat. Adapted to a wide range of soils. A great producer. Try them in your locality. They will be the talk of your neighborhood. Plants are still scarce, and a little high in price.

YOUNGBERRY PRICES:

1-yr., 12 for \$1.50; 25 for \$2.50; 50 for \$4.00; 100 for \$7.50; 250 for \$16.00; 500 for \$30.00; 1000 for \$50.00.



CACO (Red)

*Superior Quality
Heavy Bearer
Early Ripening*

The Sensational New Red Grape

This is the new, quick growing, young bearing, early ripening, deliciously sweet, big red Grape that has created sensations in nearly all of the large Grape growing centers of the country.

As a variety for home use, leading Horticulturists and Experimental Stations claim it has no equal, and we will vouch for this statement.

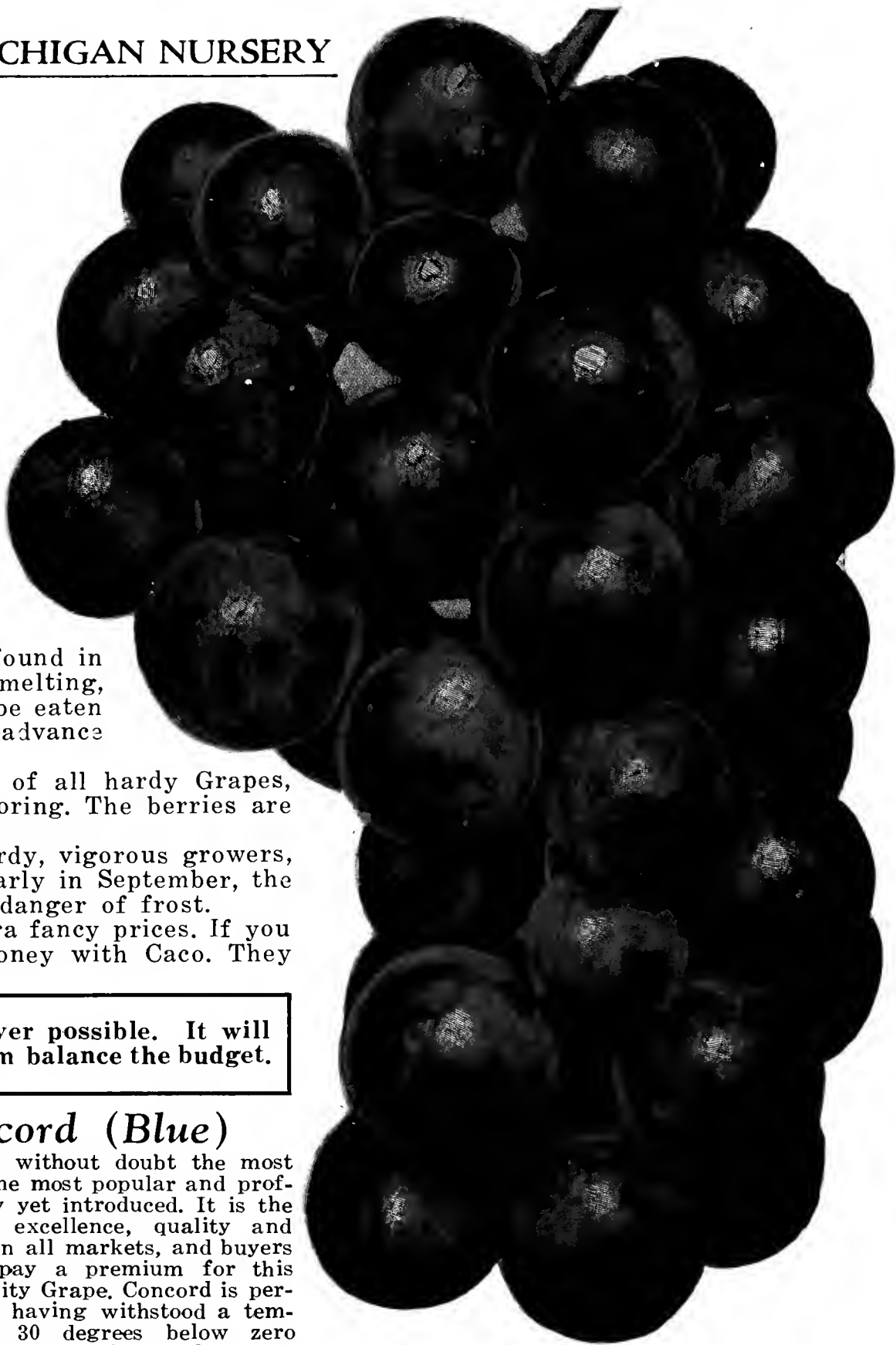
Caco has a peculiar characteristic not found in any other variety, in that it is so rich, melting, sugary and excellent in flavor that it can be eaten with rare enjoyment fully two weeks in advance of being fully ripe.

In appearance it is the most beautiful of all hardy Grapes, possessing a rich wine-red and amber coloring. The berries are usually large; bunch large and compact.

The vines are very strong, perfectly hardy, vigorous growers, healthy and prolific, ripening as it does early in September, the big crop of fruit is fully matured before danger of frost.

Always in demand at all markets at extra fancy prices. If you have a roadside stand, you will make money with Caco. They will be back for more.

We advise parcel post shipments whenever possible. It will save you a trip to town and help Uncle Sam balance the budget.



**Red, White and Blue
Grape Collection
ALL NO. 1 VINES
(Worth \$1.45).**

4 Concord. Blue.
3 Niagara. White.
3 Delaware. Red.
2 "New Caco." Red.

**ALL 12 LARGE
VINES, ONLY \$1.00**

Concord (Blue)

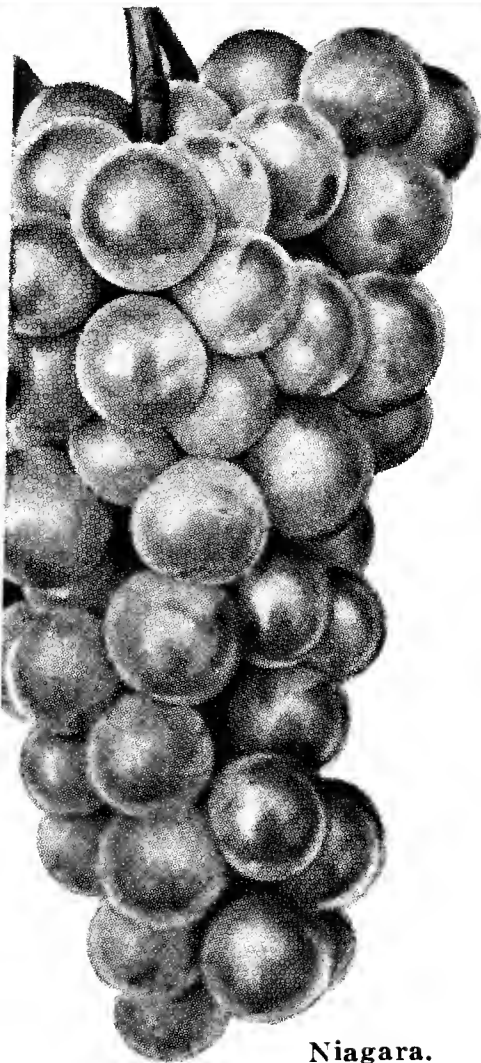
Concord is without doubt the most productive, the most popular and profitable variety yet introduced. It is the standard of excellence, quality and comparison on all markets, and buyers everywhere pay a premium for this superior quality Grape. Concord is perfectly hardy, having withstood a temperature of 30 degrees below zero without injury, it will produce more fruit per acre than any other variety and does well on light or heavy soil. The bunches are large and compact, berries large, bluish black color; sweet and juicy; fine quality and flavor. In fact, this variety is the one all-purpose Grape.

Delaware (Red)

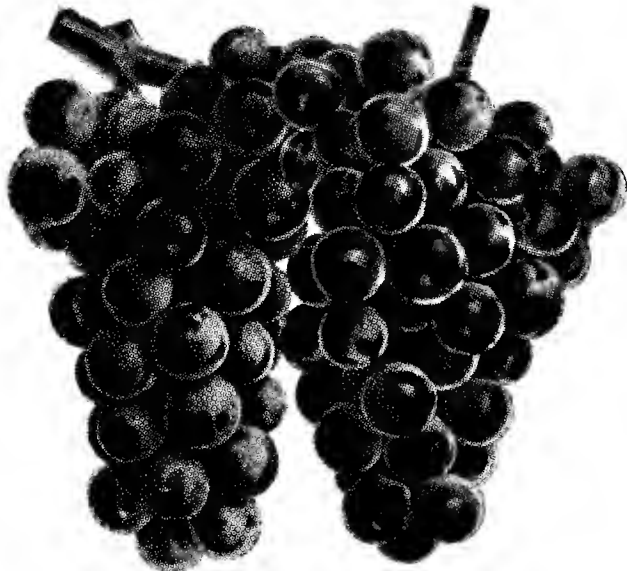
A rich and delicately flavored little red Grape that is generally recognized as the standard of quality to judge other Grapes by. An exceptionally desirable variety for home gardens on account of its compact habit of growth. Commands a premium in all the markets, often selling for twice the price of Concord. Very hardy. Ripens here about the middle of September.

Niagara (White)

This is the Great White Grape that succeeds everywhere and under all conditions. In fact, it is really the White Concord, as it seems to have all the good characteristics of that great variety, being equally as vigorous, hardy, and productive. Due to the tough, leathery foliage, Niagara is practically immune to fungous diseases. It is one of the most delicious and beautiful of hardy Grapes and sells at fancy prices. Berries are large; bunch large and compact; color greenish yellow when fully ripe; juicy, sweet, and delicious. Whether planting for home use or market include Niagara in your order.



Niagara.



Concord.

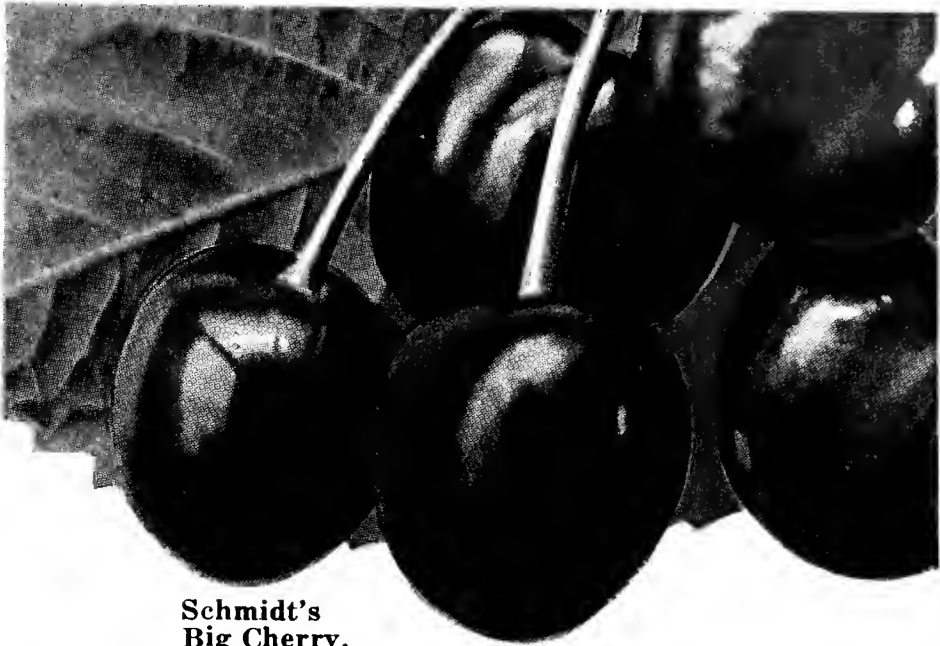
Delaware.

		GRAPE PRICES							
		Each	6	12	25	100	250	500	1000
Niagara .	2-yr. No. 1 ..	\$0.12	\$0.60	\$1.00	\$1.85	\$5.00	\$12.00		
	1-yr. No. 1 ..	.09	.40	.75	1.40	3.50	8.50		
Concord ..	2-yr. No. 1 ..	.11	.55	.95	1.75	4.50	11.00	19.00	31.00
	1-yr. No. 1 ..	.08	.38	.70	1.30	3.00	7.00	12.00	22.00
Delaware	2-yr. No. 1 ..	.20	.95	1.50	3.00				
	1-yr. No. 1 ..	.12	.55	1.00	2.00				
“Caco” ...	2-yr. No. 1 ..	.30	1.45	2.50	4.75				
	1-yr. No. 1 ..	.25	1.20	2.20	3.95	12.00			
3-yr., bearing age, 35c each; 3 for \$1.00. Extra heavy.									

Fruit Tree Department



Large
Montmorency
Cherries.

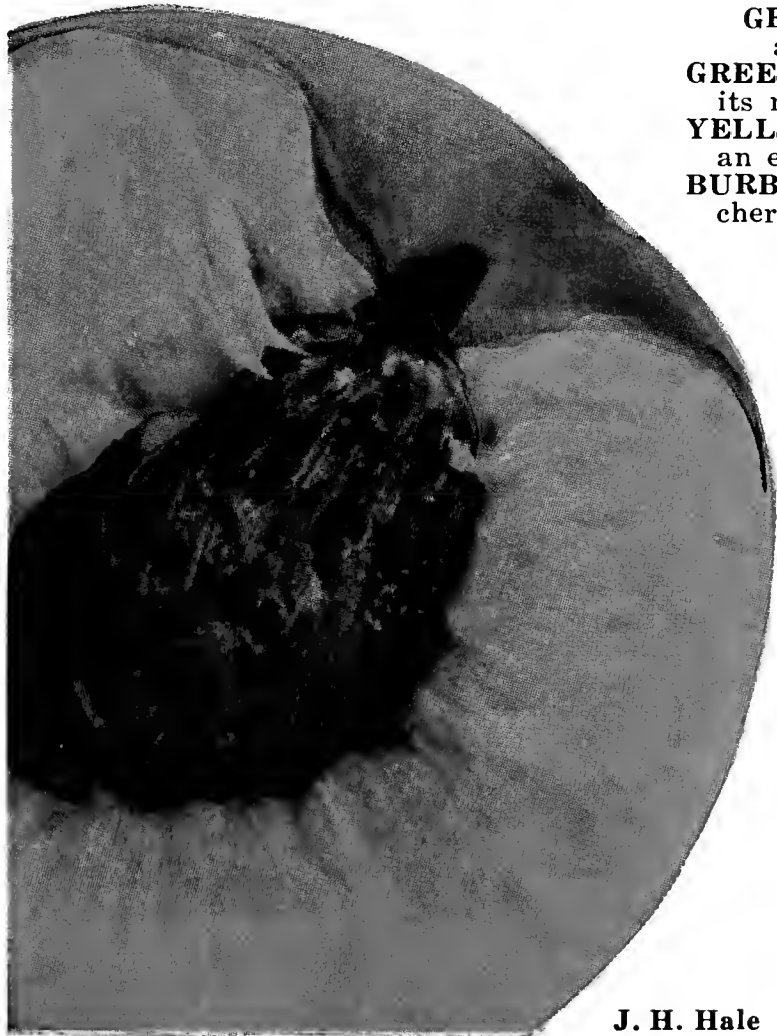


Schmidt's
Big Cherry.

Hardy Northern Grown Trees. All Trees Listed Are
7/16" to 9/16", 2-year-old, No. 1, 4 to 5 feet.



Delicious
Apple.

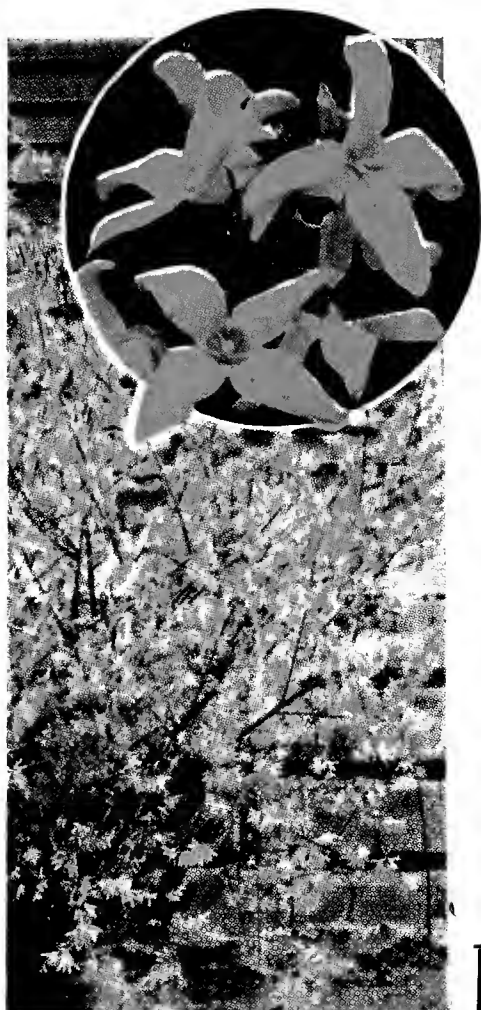


J. H. Hale
Peach.

- SCHMIDT'S BIG CHERRY.** Excellent market Cherry. Fruit tender, rich crimson-red. Juicy; heavy producer.
- NAPOLEON SWEET CHERRY.** Large, yellow fruit with red cheek. Tender meat, firm and sweet. Wonderful for eating, canning or market. Ripens July.
- LARGE MONTMORENCY SOUR CHERRY.** Best late Cherry. Fruit extra large, bright shiny red; firm; juicy. A great market Cherry. Tree strong grower.
- EARLY RICHMOND SOUR CHERRY.** Early. Very popular. Fruit medium bright red; juicy. Bears heavily. Fine for pies.
- DELICIOUS APPLE.** Winter. A new introduction of a few years ago. Fruit large, red, juicy, crisp, very sweet. Good keeper and shipper. Trees hardy and vigorous.
- JONATHAN APPLE.** Winter. Large, red, juicy, tender and rich. Good keeper. Fine eating Apple. Not a good cooker. Trees bear young.
- NEW CORTLAND APPLE.** Late fall. A great eating Apple. Fruit a beautiful dark red, striped with carmine and yellow. Fine grained, crisp, juicy, white and firm. Trees bear young.
- STAYMAN WINESAP APPLE.** Late fall. Dark red. Good eating Apple. Juicy and firm.
- YELLOW TRANSPARENT APPLE.** Ripens in July. The very best early Apple. Skin is white changing to yellow when ripe. Flesh white and juicy, very sweet when fully ripe. Wonderful cooker.
- HYSLOP CRAB APPLE.** The best Crab Apple for market and home use. Ripens in October. Fruit yellow and red, with purple bloom. Flesh juicy, crisp and sub-acid.
- BARTLETT PEAR.** Popular summer Pear. Ripens in August. Golden yellow with red cheeks. Best canner of them all.
- CLAPP'S FAVORITE PEAR.** Ripens in July. Lemon-yellow with red cheek. Highly flavored. Good eating Pear. Must not be left to get too ripe, as it will start to rot in the center.
- KIEFFER PEAR.** Late. Old reliable canning Pear. Good shipper. Heavy cropper. Not a good eating Pear.
- SECKEL OR SUGAR PEAR.** The best pickling Pear. Fruit small, fine flavor and firm. Heavy cropper.
- GERMAN PRUNE PLUM.** Large, dark purple. Sweet. Excellent for canning and drying. Freestone. Ripens in September.
- GREEN GAGE PLUM.** A fine eating Plum. Excellent for canning on account of its rich flavor. Fruit large, yellowish green. Bears heavy. Late.
- YELLOW EGG PLUM.** The very best yellow Plum. Very large fruit, shaped like an egg. Fine canner. Ripens in September.
- BURBANK PLUM.** Bears young. Most profitable market Plum. Fruit large, cherry-red, with purple bloom. Ripens in August.
- SUPERB APRICOT.** Most prolific and best flavored of the Russian Apricots. Medium size. Light salmon. Ripens in August.
- ORANGE QUINCE.** Fruit large, round, juicy, hard. Will become tender after it is cooked. Bright yellow. The best all-around Quince.
- ELBERTA PEACH.** The standard market Peach wherever you go. Very large, juicy, yellow flushed with red. Freestone. Highly flavored. Good canner. Hardy trees. Ripens in September.
- J. H. HALE PEACH.** Supposed to be better than the Elberta for canning. Somewhat larger than Elberta, ripens 5 days earlier. Beautiful golden yellow flushed with red. Fruit round. Freestone.
- NEW SOUTH HAVEN PEACH.** The very best home use Peach. Best canner of them all except the Gold Drop. Ripens about 20 days earlier than Elberta. Fruit large, juicy, sweet. Freestone.
- GOLD DROP PEACH.** Beautiful golden yellow. Freestone. Sweetest of them all. Not so juicy. When canned the juice will be thick, requires less sugar. Not much of a market Peach. You will sell all you can raise right around home. Everyone knows what Gold Drop is for canning.

PRICES:	Each	3	10	25	50	100	500
SWEET CHERRY	\$0.30	\$0.85	\$2.75	\$6.25	\$12.00	\$23.00	\$110.00
SOUR CHERRY28	.80	2.60	6.00	11.00	20.00	90.00
PEACH23	.65	2.15	5.00	9.50	18.00	85.00
APPLE23	.65	2.15	5.00	9.50	18.00	85.00
PEAR30	.85	2.75	6.25	12.00	23.00	110.00
PLUM23	.65	2.15	5.00	9.50	18.00	85.00
APRICOT45	1.20	3.90	8.75	15.00	28.00	120.00
QUINCE45	1.20	3.90	8.75	15.00	28.00	120.00

Two-year, No. 1 trees, 7/16" to 9/16". Just the right size.
Have the most fibrous roots.



Forsythia—Golden Bell.



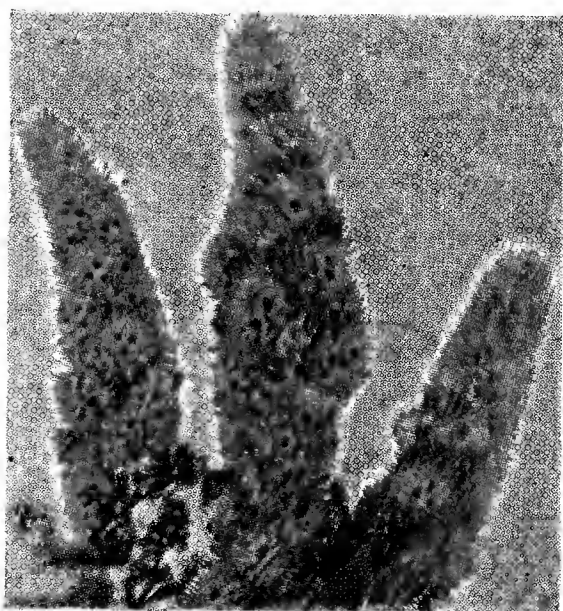
Spirea
Anthony Waterer.

SPECIAL—10 big 18-24 in. Hydrangea P. G., 2-yr.-old field-grown, for only \$1.50, no discount.

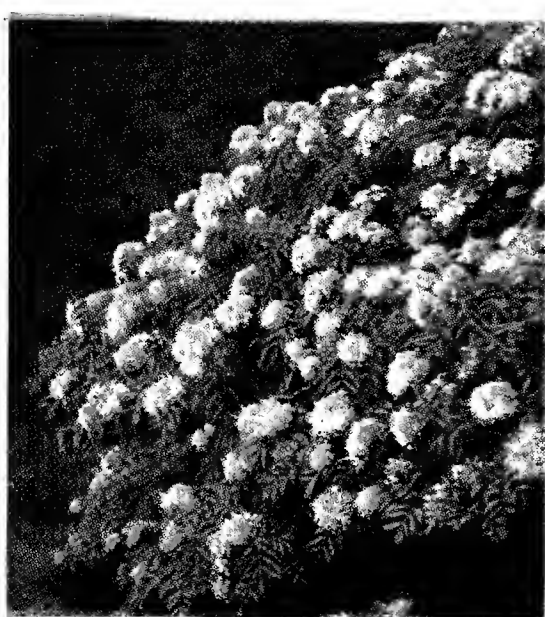
One each of these 9 large SHRUBS, for only \$1.75, no discount.



Red-Leaf Barberry.



Spirea Billiardi.



Golden Elder.



Hydrangea P. G.



Spirea Van Houttei—
Bridal Wreath.

SPIREA ANTHONY WATERER. Dwarf. Crimson flowers in large, flat clusters. Blooms early and continues till fall. 2-yr., 10 to 12 in. plants, field-grown, 15c each; 3 for 40c; 10 for \$1.25.

RED BARBERRY. Makes a beautiful specimen bush. Foliage purple to a bright red. Produces a brilliant appearance in any landscape. 2-yr., 12 to 15 in. bushes, 20c each; 3 for 50c; 10 for \$1.50.

FORSYTHIA (Golden Bell). Bright yellow, bell-shaped flowers early in the spring before the leaves appear. Clusters are all along the branches. 24 to 36 in., field-grown plants, 21c each; 3 for 50c; 10 for \$1.50.

SPIREA BILLIARDI. Hardy, tall shrub, with pink spike-shaped flowers in June and July. 18 to 24 in. plants, 2-yr., 21c each; for 50c; 10 for \$1.50.

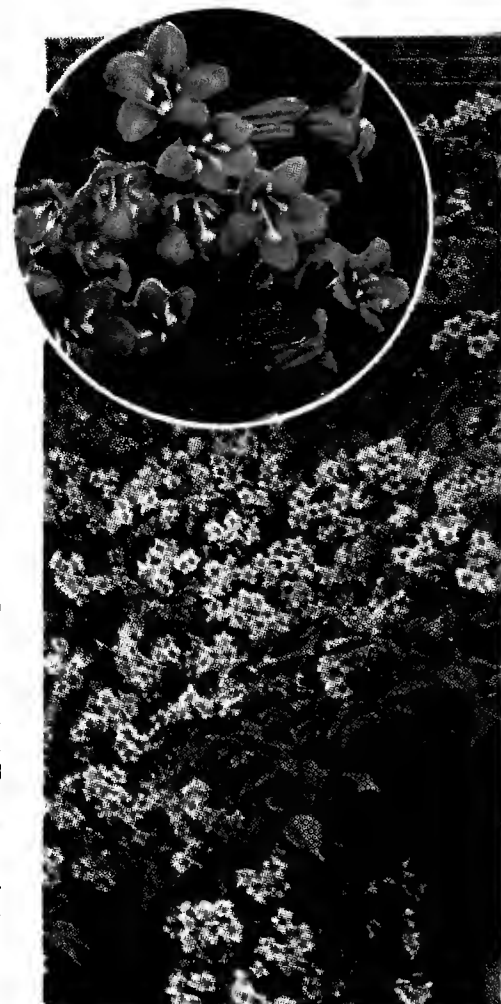
GOLDEN ELDER. Yellow leaves; large flat clusters of white flowers, and later clusters of purple berries. Must be planted in full sunlight. 18 to 24 in., strong plants, 21c each; 3 for 50c; 10 for \$1.50.

HYDRANGEA P. G. One of the most popular flowering shrubs. Flowers extra large, white turning to pinkish purple. Make fine winter bouquets. Blooms July to October. Very hardy. 18 to 24 in., 2-yr., field-grown plants, 21c each; 3 for 50c; 10 for \$1.50.

SPIREA VAN HOUTTEI. Sometimes called Bridal Wreath. Branches droop to the ground with small white flowers early in the spring. Foliage makes it beautiful all summer. 18 to 24 in., 2-yr., field-grown plants, 10c each; 12 for \$1.00; 100 for \$7.50. Have a few 3 to 4 ft. size at 30c each.

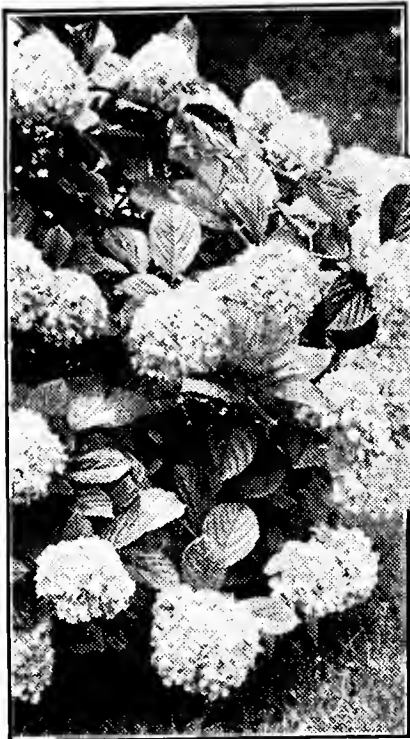
WEIGELA ROSEA. Beautiful pink trumpet-shaped flowers. June to August. Medium height. 18 to 24 in. plants, 2-yr., 21c each; 3 for 50c; 10 for \$1.50.

WEIGELA, EVA RATHKE. Graceful arching branches loaded with dark velvety red, trumpet-shaped flowers. Blooms June to August. Makes a beautiful shrub. 18 to 24 in., 2-yr., field-grown, 35c each; 3 for \$1.00.



Weigela Rosea.
Weigela Eva Rathke in Circle.

10 Hardy Flowering Shrubs



Hydrangea A. G.



Mock Orange.

JAPANESE RED-FLOWERING QUINCE. Large, flaming scarlet flowers, all along the stems. Blooms in May. Can be used for hedges. Fine foliage.

HIGH BUSH CRANBERRY. Beautiful foliage that turns to beautiful color in fall. Large white flowers, resemble snowballs, except that they are flat. Clusters of red berries in fall that last all winter. Attracts birds.

ALTHEA (Rose of Sharon). Upright shrub, blooms August and September. Flowers large. Beautiful leaves. Good for hedges. Comes in red, white or purple varieties. State color.

BEAUTY BUSH (Kolkwitzia). This is a new Chinese shrub. Soft green leaves tinted with bronze. Clear pink, bell-shaped flowers, with brown markings. Very hardy, and medium size bush.

HYDRANGEA A. G. (Hills of Snow). Greatly resembles the old-fashioned snowball bush. Large, flat blooms that open in June and last all summer. Does well in shade or sun.

MOCK ORANGE (Philadelphus, Virginal). The most beautiful white flowering shrub. Large double white flowers in June. Rich perfume rivaled only by that of the orange blossoms. Somewhat everblooming. Compact grower.

TAMARIX, pentrandia. Strong growing, hardy shrub with purple branches, silvery foliage, and pink flowers in large panicles.

DEUTZIA, Pride of Rochester. Strong growing shrub, free bloomer, double, white flowers tinged pink. Fine for cut flowers.

FLOWERING ALMOND, Pink. Small shrub, with upright branches completely covered with double pink flowers in early May. Blooms before leaves come.

INDIAN CURRANT. Medium size shrub, with small pink flowers in spring and followed by red berries all along the stems, that remain all winter.

ALL OF THE ABOVE SHRUBS ARE 2-YEAR-OLD, FIELD-GROWN STOCK—with fine roots and 18 to 24 inch tops. All No. 1 grade. 21c each; 5 for \$1.00; 10 for \$1.85.

ONE OF EACH (10 in all) FOR ONLY \$1.85.

TWO OF EACH (20 in all) FOR ONLY \$3.60.



Indian Currant.



Deutzia, Pride of Rochester.

Mary Washington Asparagus

There is no variety of Asparagus as good as Washington, and whether you are growing for home use only or for market, you cannot afford to grow any other. This wonderful new Asparagus was developed and introduced by the United States Department of Agriculture, and although it is just a recent introduction, it has become famous the country over.

Growers everywhere are disregarding all other varieties in favor of the famous Washington, because it is earlier, the stalks are larger, more tender, more productive than any other variety, and last but not least, WASHINGTON IS IMMUNE TO RUST, which means that one planting will produce profitable crops for many years.

Prices: 1-year-old roots, 25 for 40c; 50 for 70c; 100 for \$1.00; 250 for \$2.00; 500 for \$3.75; 1000 for \$5.85. 2-year roots, 25 for 90c; 50 for \$1.50; 100 for \$2.10; 250 for \$4.00; 500 for \$7.00; 1000 for \$12.50.



Washington Asparagus.

Myatt's Linnaeus Rhubarb

This variety is an early, tender, fast growing kind, with a mild, sub-acid flavor, and is not tough and stringy like most sorts. Plant some of this Rhubarb this spring, and make some early money. We are offering select, No. 1 roots at a very low price.

Prices: 6c each; 6 for 30c; 10 for 45c; 25 for \$1.00; 100 for \$3.00; 250 for \$6.85; 500 for \$10.50; 1000 for \$19.75.

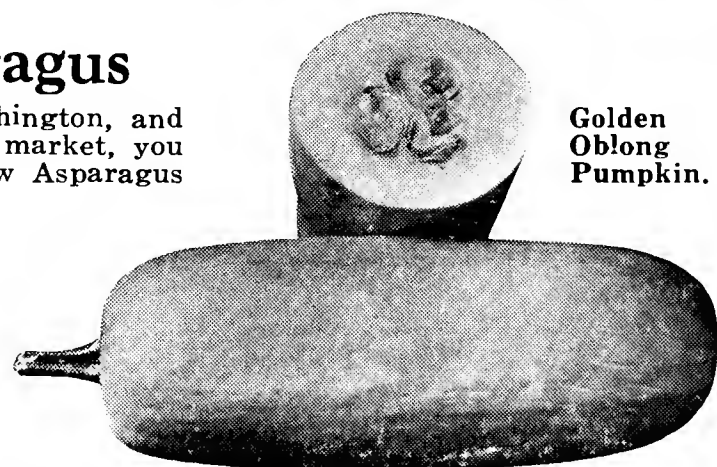
Horseradish

Horseradish will grow any place. Likes a wet soil of heavy nature best. Valuable for relishes, and appetizers. Grate roots early in the spring. We offer roots at very low prices. Set the roots straight up and down, and leave the top of the root about one inch below the surface.

Prices: 6 for 35c; 12 for 60c; 25 for 85c; 100 for \$2.95; 1000 for \$22.00. All No. 1 roots.



Rhubarb.



Golden Oblong Pumpkin.

Golden Oblong Pumpkin

We are not in the seed business, nor do we intend to go into it, but we are going to offer you seed of this wonderful Pie Pumpkin. It happened that one Pumpkin plant came up voluntarily in a potato patch. At first it looked like a squash vine, but it turned out to be a Pumpkin. The fruits are long and round, like picture. Bright golden yellow, and smooth. They resemble an overgrown ripe cucumber. The seed chamber is very small, with few seeds. The flesh is exceptionally fine grained. This one volunteer plant bore 36 ripe Pumpkins and 6 green ones that failed to get ripe. Every one that has tried these wonderful Pumpkins say they are the best they have ever tried. We do not know its name, but we will call it **GOLDEN OBLONG**. Fruits never get over 14 inches long. One Pumpkin will make two large pies. Price, pkt., 10c; 3 pkts., 25c.

GLADIOLUS BULBS MIXED
Full Blooming Size. Many Colors.
Prize Mixture.

100 for	\$1.00	1000 for	\$ 8.00
250 for	2.25	2000 for	15.00



Barberry, Thunberg's Green.

Hardy Hedges

100 ft. of Hardy Hedge for \$5.50; 18-24 in. Tall.

AMoor RIVER NORTH PRIVET. This is the hardiest of all hedges, and one of the most beautiful. Foliage dark glossy green. Leaves stay on long into the winter. Fine white flowers with berries later on. Set 1 foot apart. Husky, 2-yr., 18-24 in. plants, with plenty of roots, 10 for 75c; 50 for \$3.00; 100 for \$5.25; 250 for \$10.00; 500 for \$19.00.

BARBERRY, THUNBERG'S GREEN. Perfectly hardy. Rust-proof. Bright green foliage turning to a dazzling red in autumn, followed by red berries. Very beautiful. Grows in all soils. May be pruned, or makes a beautiful hedge not trimmed. Also fine for specimen bushes or borders. Strong, 2-yr. bushes, 12c each; 10 for \$1.00; 100 for \$5.95; 250 for \$11.00; 500 for \$21.00.

Shade Trees

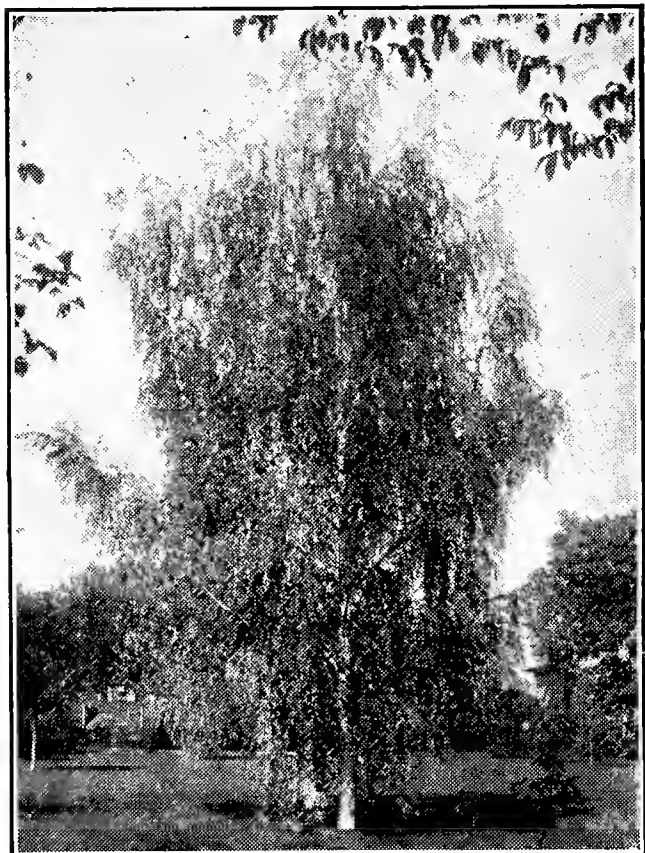
CHINESE ELM. One of the most rapid growing trees. Very durable and hardy. Slender, tough branches. Compact habit of growth with small attractive leaves. Highly recommended for street planting. Grows anywhere, and is one of the best for dry climates. 3-4 ft., 25c each; 5 for \$1.00. 5-6 ft., 45c each; 3 for \$1.20. Have Chinese Elm seedlings, 12-18 in. at 5c each; 10 for 40c; 100 for \$3.00.

AMERICAN WHITE ELM. The most popular American tree for street and general planting. Grows 80 to 100 feet. 6-8 ft., 60c each; 4 for \$2.00.

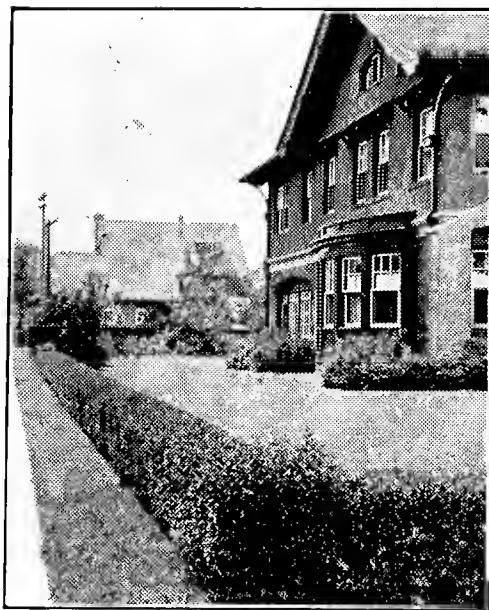
SILVER OR SOFT MAPLE. This rapid growing tree is being largely planted in many places. A clean tree. Beautiful and hardy. Fine for streets, parks and lawns. 6-10 ft., 60c each; 3 for \$1.50.

CAROLINA POPLAR. A vigorous, healthy tree of rapid growth. Large, glossy leaves. Grows well in all localities. Fine for street and park planting. 6-10 ft., 40c each; 3 for \$1.00.

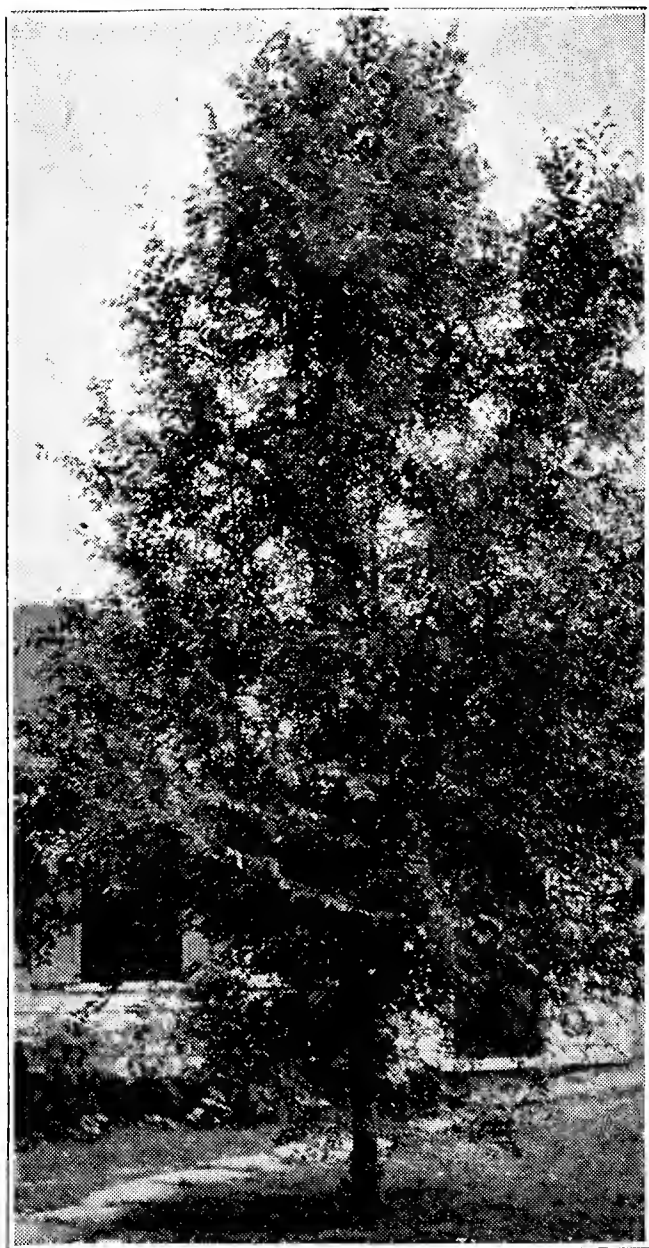
LOMBARDY POPLAR. A tall, shaftlike column of a tree that grows quickly, like all Poplars. The Lombardy Poplar is not for shade, but for ornament, making a fine effect when planted along driveways and when planted close together the trees make a thick, very high screen. 5 to 7 ft. trees, 25c each.



Cut-Leaf Weeping Birch.



Amoor River North Privet.



Chinese Elm.

WISCONSIN WEEPING WILLOW. A large tree

with long, drooping branches. Very hardy. Fine for parks and near rock gardens, or along streams. 6-8 ft., 35c each.

MOUNTAIN ASH, EUROPEAN. A fine, hardy shade and ornamental tree; head dense and regular. Covered from July till midwinter with large clusters of bright red berries. 6-8 ft., 75c each.

CUT-LEAF WEEPING BIRCH. A graceful white-barked tree with drooping limbs, and cut-leaf foliage. Highly recommended for lawn and park planting. Also the thing for rock garden backgrounds. 6-8 ft., \$1.00 each.

PRUNUS PISSARDI (Purple-Leaf Plum). Foliage is a beautiful reddish purple and has a pink blossom in May. Grows to about 10 to 12 feet. Fine for making a contrast on a green lawn or when planted among other flowering shrubs. 4-5 ft., 50c each.

JAPANESE WEEPING CHERRY. A very attractive, graceful weeping form. Its long branches that droop to the ground will be covered with fine pink blossoms real early in the spring. Large, 5 ft. trees with grafted heads, \$1.50 each.

Evergreens for Beauty and Profit

You can afford to plant evergreens this year at our new low prices. Never before have such fine large, healthy specimens been sold at such low prices.

AMERICAN PYRAMIDAL ARBOR-VITAE. A tall, slender column of dark green. Retains its fine green during the long winter months. May be sheared. Also fine for entrances, one on each side. 18 to 24 in. trees, balled and burlapped, \$1.00 each; 2 for \$1.95.

WOODWARD GLOBE ARBOR-VITAE. A distinct globe-shaped, hardy specimen. Fine for entrance and in front of windows. Dwarf habit, and grows like a ball. Foliage deep sea-green. 15 to 18 in. diameter, balled and burlapped, \$1.10 each; 2 for \$2.95.

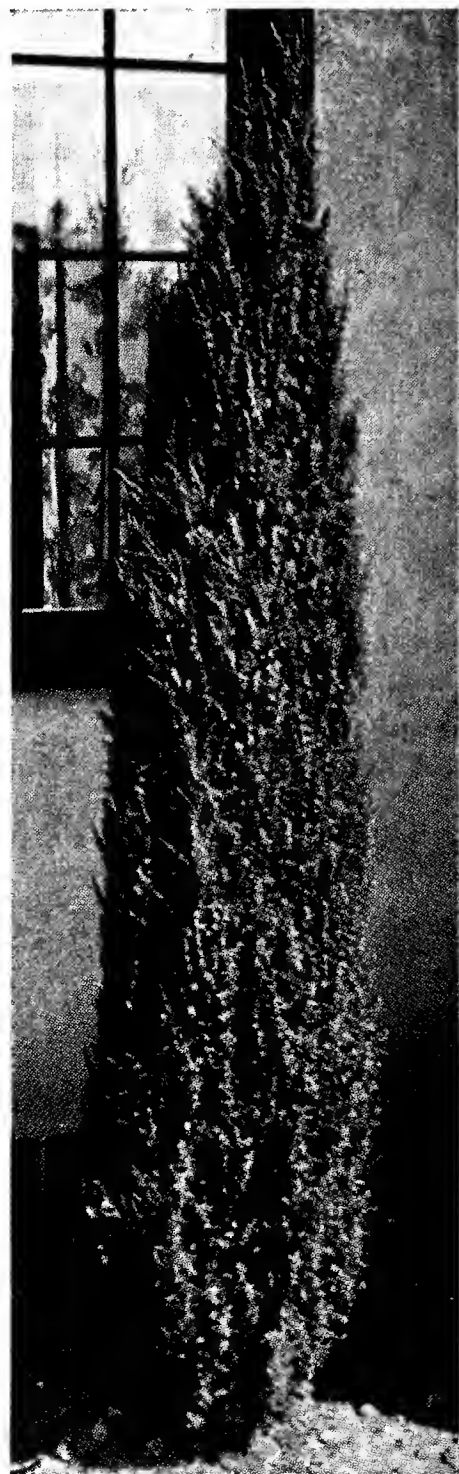
IRISH JUNIPER. Slender and erect, forming a column. Its thick foliage is deep green. Never grows over 10 feet tall, or over 2 feet in diameter. Fine for cemetery planting or landscaping. 18 to 24 in., balled and burlapped, \$1.25 each; 3 for \$3.00.

NORWAY SPRUCE (*Picea excelsa*). Very popular for single specimens or with evergreen groups. Pyramidal in habit, lofty, and beautiful. Fine for Christmas trees. The best evergreen for hedges and windbreaks. 12 to 18 in. trees, 4 years old, twice transplanted, 20c each; 6 for \$1.10; 25 for \$3.75; 100 for \$14.00. 18 to 24 in. trees, balled and burlapped, 6 years old, 3 times transplanted, fine specimens, 65c each; 3 for \$1.65. Seedlings, 6 to 10 in. tall, straight, 25 for \$1.00; 100 for \$3.00.

COLORADO BLUE SPRUCE. A very hardy, and popular evergreen. One of the most popular for landscape work. Foliage is greenish blue to silvery blue. The blue color is brightest in the spring when new growth develops. Should be planted in open sun away from trees and buildings for best color. 18 to 24 in. trees, balled and burlapped, \$2.95 each; 3 for \$8.00.

MOERHEIM BLUE SPRUCE (*Pungens glauca Moerheimi*). A very symmetrical grafted type of Blue Spruce. Superior in color and form to any of the Blue Spruces. 12 to 15 in. trees, balled and burlapped, \$4.00 each; 2 for \$7.00.

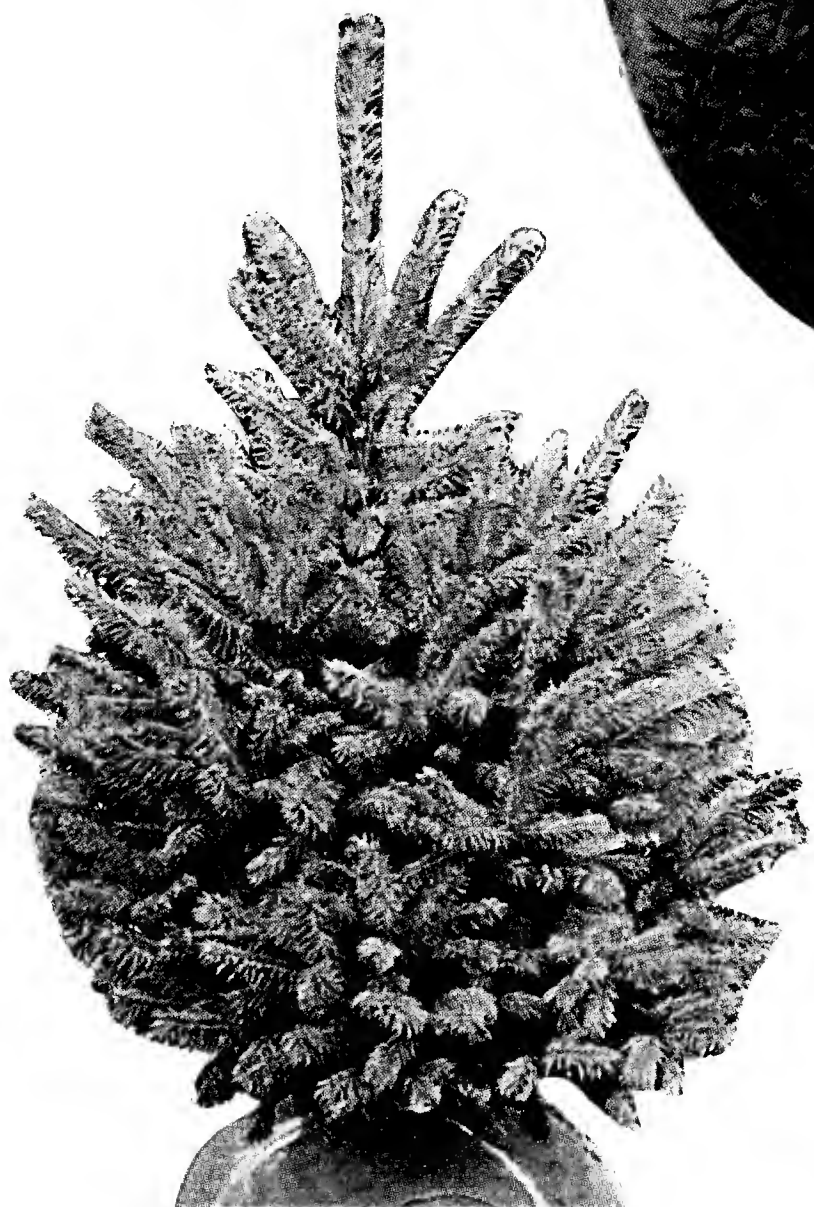
MUGHO PINE. Genuine dwarf type. Seldom grows over 4 feet tall, but will spread to 6 to 8 feet in diameter. By annual shearing it can be kept as small as desired. Color deep green in summer and winter. One of the best dwarf evergreens for small space, and for general landscaping. Have two sizes. 4 to 6 in. spread, not balled and burlapped, 20c each; 6 for 95c. 15 to 18 in. spread, balled and burlapped, transplanted trees, \$1.60 each; 2 for \$3.00.



Irish Juniper.



Norway Spruce.

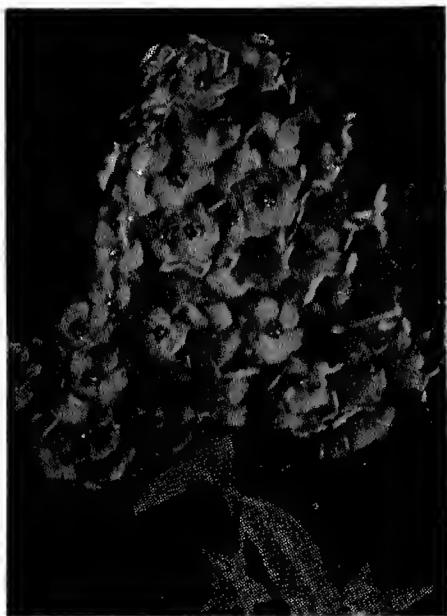


Colorado Blue Spruce.

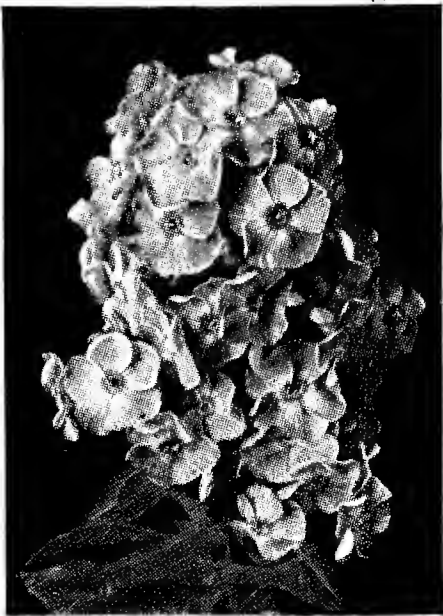


Globosa Arbor-Vitae.

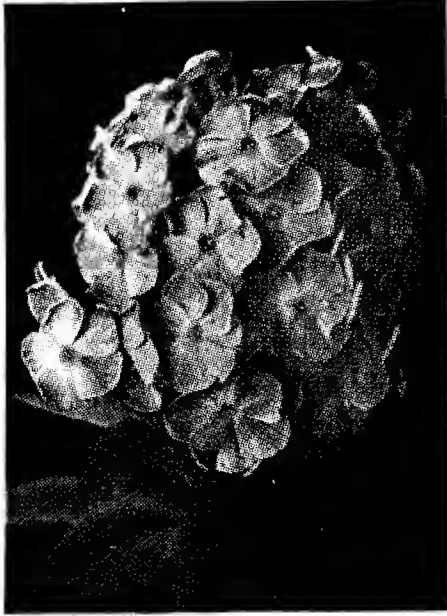
Pyramidal Arbor-Vitae.



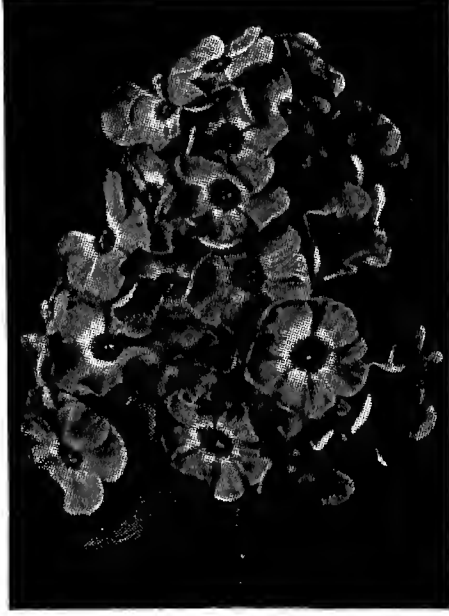
Beacon.



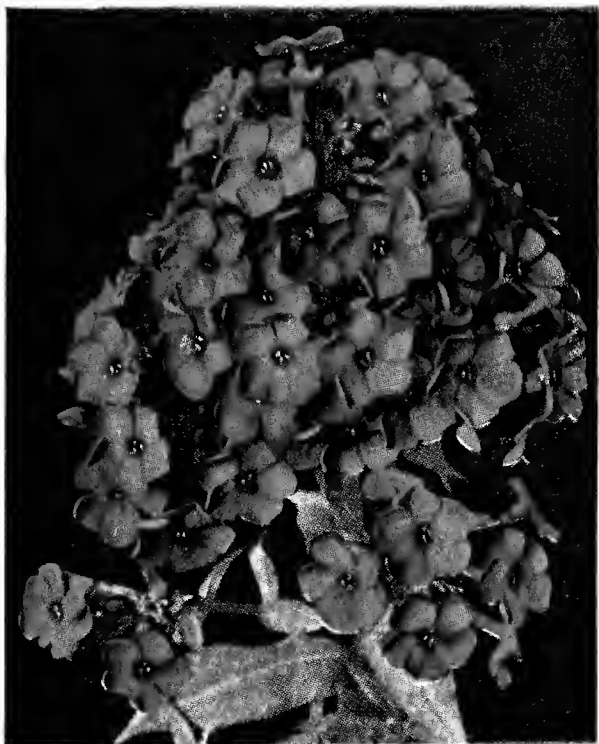
Jules Sandeau.



B. Comte.



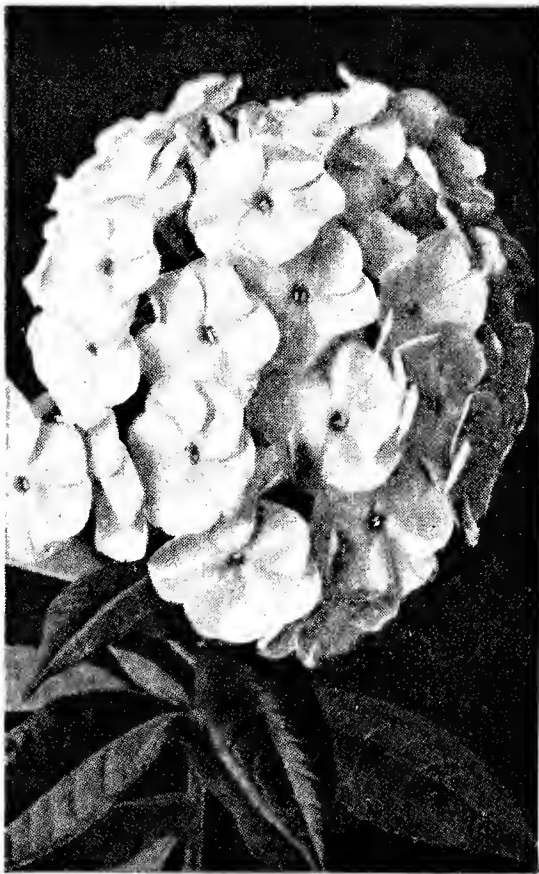
Fuerbrand.



Von Hochberg.



Tritoma—Red Hot Poker.
Grows 2 to 3 ft. tall. Something entirely different.



Mrs. Jenkins.

Hardy Phlox

The Hardy Phlox is one of the most dependable perennial plants for borders or bedding, or intermingled with other perennials. They grow to a height of about 2 feet. Starts to bloom the first year set, in July, and lasts till killing frosts in the fall. Plants should be set 2 feet apart, in rich, loamy, well drained soil. Plant them in full sunlight. The demand for Hardy Phlox is gaining rapidly. We are offering you seven of the newest and very best varieties and color, at very low prices. Plants will be field grown, No. 1, and will bloom for you the same year set.

VON HOCHBERG. Bright crimson.
Extra large.
MRS. JENKINS. Pure white.
RIJNSTROOM. Solid rosy pink.
JULES SANDEAU. Deep pink.

FUERBRAND. Vermilion, flamed with orange. (New).
B. COMTE. Deep rich purple.
BEACON. Bright cherry-red.

PHLOX PRICES:

No. 1 plants. Will bloom this year.
15c each; 3 for 40c; 6 for 80c; 12 for \$1.50.

Collection No. 1

1 EACH OF THE 7 VARIETIES, FOR ONLY \$1.00

Collection No. 2

3 EACH OF THE 7 VARIETIES, FOR ONLY \$2.75

Collection No. 3

6 EACH OF THE 7 VARIETIES, FOR ONLY \$5.00
1 TRITOMA FREE

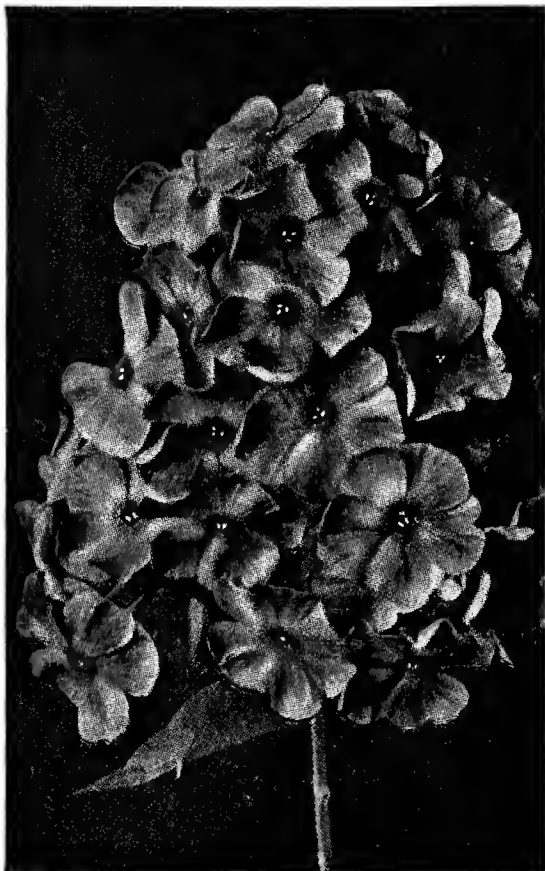
Tritoma Pfitzeri

(Red Hot Poker)

Semi-tropical and showiest of all garden plants in bloom. We claim our strain to be the most perfect obtainable. Rushlike foliage with thick flower stalks a yard long, a single fiery cone at top. Brilliant scarlet, lower petals rimmed with orange. Blooms July to October. A magnificent cut flower. Mulch for winter protection.

FINE LARGE PLANTS:

Each, 25c 3 for 65c
6 for \$1.20 12 for \$2.25



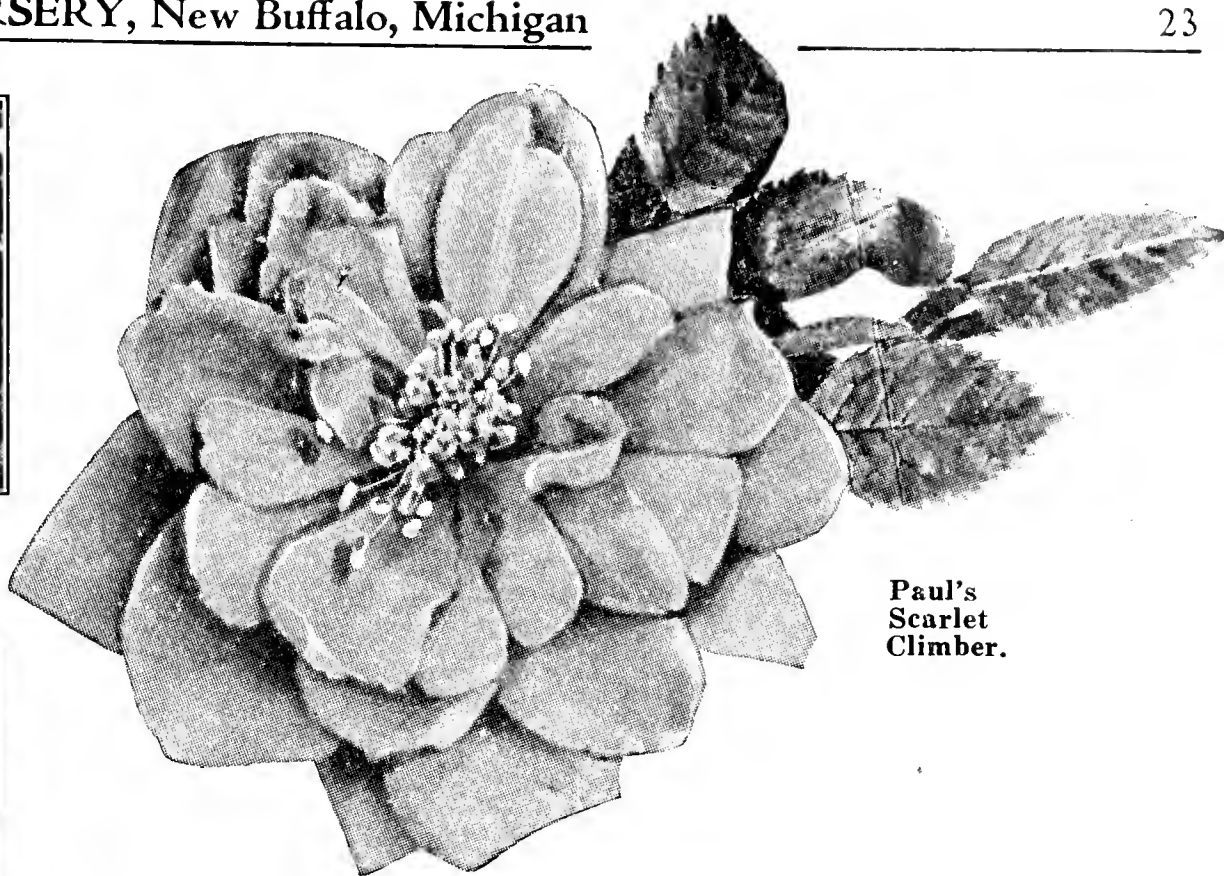
Rijnstroom.



American Beauty.



Blue Rambler.

Paul's
Scarlet
Climber.

Golden Salmon.



Dr. W. Van Fleet.

Stromer's Climbing and Rambler Roses

ALL TWO-YEAR, FIELD-GROWN

PAUL'S SCARLET CLIMBER. Scarlet, shaded crimson. Large, semi-double blooms in clusters. Canes covered with bloom, and holding on long after other June bloomers have dropped their petals. Does not fade. Strong, 2-yr., field-grown bushes, 30c each; 4 for \$1.00. Extra heavy, 3-yr., field-grown, 40c each; 3 for \$1.10.

GARDENIA. A beautiful yellow climbing Rose that dominates the lighter colored climbers. Makes a glorious bouquet when cut. Strong, 2-yr., field-grown bushes, 25c each; 4 for 95c.

BLUE RAMBLER OR VEILCHENBLAU. A rambler. Blooms semi-double, purple-rose turning to steel-blue. Rare and unusual. Vigorous grower. Strong, 2-yr., field-grown plants, 25c each; 4 for 95c.

AMERICAN BEAUTY CLIMBER. Color rich rosy crimson. Strong grower, often makes a growth of 8 to 10 feet per year. Bears great quantities of flowers, singly. Fine for cut flowers. Strong, 2-yr., field-grown plants, 30c each; 4 for \$1.00.

DR. W. VAN FLEET. Pale pink; on fine long stems. Climber.

GOLDEN SALMON. Dwarf Polyantha Baby Rambler. New. Large clusters of striking reddish orange blooms. Compact bushes; blooms continuously. Fine for mass planting. Strong, 2-yr., field-grown plants, 35c each; 3 for \$1.00.



Gardenia.

Stromer's Climbing and Rambler Rose Collection

All 2-year, field-grown plants.

ONE OF EACH
of the 6 Ramblers
and Climbers for only

\$1.50

TWO OF EACH
for only

\$2.75

Four Climbing Vines

BOSTON IVY. Beautiful foliage in spring and summer, changing to crimson-scarlet in autumn. Clings tight to brick, stone and concrete. Succeeds best in this latitude on north or east side. 2-yr. plants, 25c each; 5 for \$1.00.

AMERICAN BITTERSWEET. Hardy vine producing bunches of red berries retaining their color a long time and very popular for cutting and hanging in the home for winter bouquets. 2-yr. plants, field-grown, 20c each; 6 for \$1.00.

WISTERIA. A tall, vigorous climber. Lilac-purple blooms in June and July. Fine for pillars, arbors or trellises. 2-yr. plants, 20c each; 6 for \$1.00.

CLEMATIS. Large flowering. Fine for pillars, trellises and arbors. Jackmani. Rich purple. Henryi. White. Mme. Edouard Andre. Red. Please order by color. 2-yr. plants, 45c each; 3 for \$1.00. One of each for \$1.00.



Golden Rose of China.

Paul's Scarlet Climber

We have a few hundred, 3-year, field-grown Paul's Scarlet Climbers at 40c each. Extra heavy, have 4 to 6 ft. vines.



Wisteria.

THE COURT OF SEVEN BEAUTIES EVERBLOOMING ROSES

*Two-year, field-grown bushes. Sure to bloom
same year set, June until frost.*

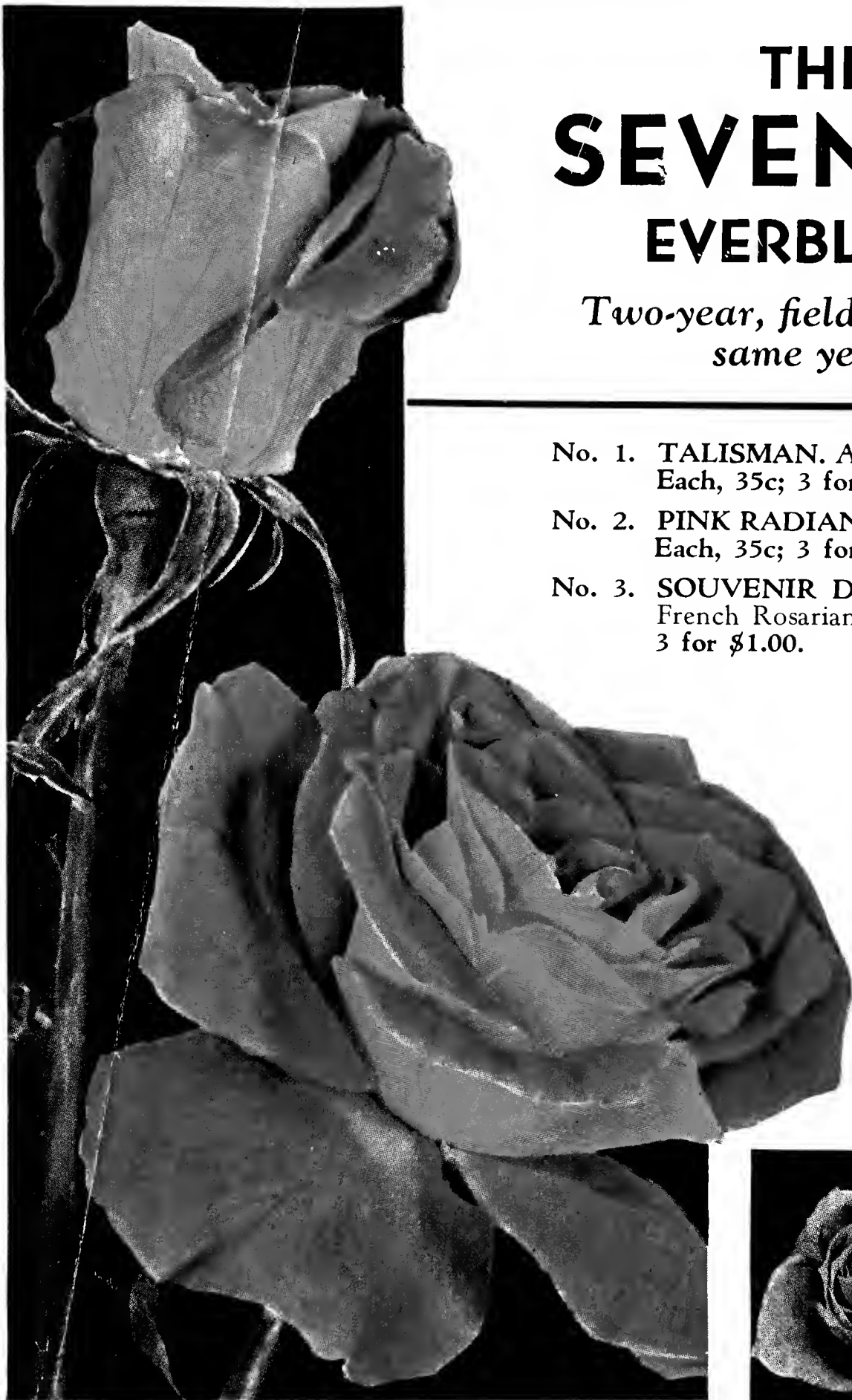
- No. 1. **TALISMAN.** A new duotone novelty. A delight to rose lovers. Each, 35c; 3 for \$1.00.
- No. 2. **PINK RADIANCE.** A pink beauty. Fragrant and easy to grow. Each, 35c; 3 for \$1.00.
- No. 3. **SOUVENIR DE CLAUDIUS PERNET.** Called the famous French Rosarian's masterpiece. Large and fragrant. Each, 35c; 3 for \$1.00.

No. 4. **JOANNA HILL.** Beautiful, long, heavy, lemon buds opening into gorgeous semi-double blooms of Indian yellow. New. Each, 50c; 3 for \$1.40.

No. 5. **WHITE KILLARNEY.** A favorite that has stood the test. Shapely buds; delicate fragrance. Each, 35c; 3 for \$1.00.

No. 6. **MME. CAROLINE TESTOUT.** A desired attraction in any garden. A free bloomer all summer. Each, 35c; 3 for \$1.00.

No. 7. **RED RADIANCE.** A favorite with every rose grower. Glorious size and color. Each, 35c; 3 for \$1.00.



1—Talisman.

Special Bargain on "Court of Seven Beauties"
Everblooming Roses.

One each of these seven varieties, for only **\$2.00**
You save 50c

Three each of these seven varieties, for only **\$5.50**
You save \$1.90



2—Pink Radiance.



3—Souv. de Claudius Pernet.



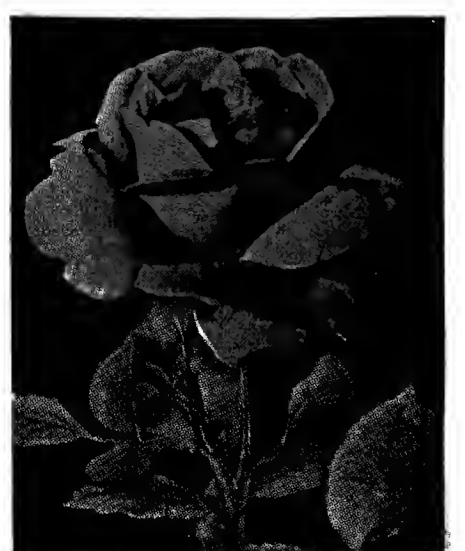
4—Joanna Hill.



5—White Killarney.



6—Mme. Caroline Testout.



7—Red Radiance.